this is
MEDLINK

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eight hospitals
seven health sciences colleges
one campus

this is MED CAMPUS
Flat, blank wall

Underutilized sidewalks
Potential public open space
Bricked-up windows that create a desolate sense of place.
Termination viewpoint of historic campus structure flanked on sides by parking garages.
Large disorganized lot that is prohibitive to pedestrians
Underutilized open space flanked by blank walls

Has potential of being a gateway to the Ohio Stadium
High speed roadway that is non conducive to pedestrians

Dirt paths from pedestrian utilization of the open space
Cannon Drive functions as a commuter road for highway access.
Polo Lot South, which has 1,101 parking spaces for staff* from OSU GIS campus mapping tool
Bicycle parking is provided in landscaped areas.
Very little greenery and a lot of pavement
The James provides an excellent wayfinding point

Open green space
Well-designed public play equipment for children

Underutilized due to location of adjacent adult healthcare
Beautiful green space and plaza

Chlois G. Ingram

Spirit of Women Park
Green space is surrounded by parking structures and wide roads.
Bike sharing is available south of the hospitals.

Location of bike share may not be in the most efficient area.
Retail corridor on Neil Avenue provides an informal space for people at Med Campus.
Framework Goals + Health Sciences Goals = connectivity
MedLink
Linking you through Med Campus
Network of two paths, **Scarlet & Gray**, comparable to the Interstate Highways with main destinations and intermediate stopping points defined by Buckeye imagery.
branding / wayfinding

Branding
Building designations through murals and entryway nameplates

Wayfinding
Redesign of open/green space oriented towards path connection
branding/wayfinding

- Elevator markers
- Path wall stickers
- Safe textured floor
- Buckeyes for points of reference
- Public art and murals

Scarlet Path Marker
Gray Path Marker
Auxiliary Paths
Scarlet wayfinding dots

Buckeye point of reference
The hubs are comparable to highway exits

They would be located from the Biomedical Research Tower to the James to 10th Avenue and from the OSU College of Dentistry to Neil/12th Avenues

Minor hubs would be located at the 12th Avenue and Cannon Drive Garages
the main directory

✗ Serves as a Central Point of the Med Center

Creates a unified public realm for the network
MedLink provides tangible connections between:

- Research labs
- Classrooms
- Green spaces

simplifying trips through the hospital network.
Analysis of Existing Conditions and Framework Plans

Identifying where the Framework plans have not yet been successful via walk-through experience

Med Campus lacks physical connections, and this negatively impacts all types of connectivity

Development of Guiding Principles

Pinpointing what the Health Sciences district is striving for and how it is going to get there

✘ Ecological, Programmatic, and Physical Connectivity
✘ Research, Education, and Patient Care

the solution:
this is a connected MED CAMPUS