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1. Planning Context

Framework 2.0 Overview

The Ohio State University, with a strong land grant tradition, is one of the nation’s largest and most comprehensive institutions of higher education. In response to the ever-changing and dynamic campus environment, the University embarked on a unique planning effort for its regional campuses that was driven by the academic mission and an integration of strategic, financial and physical planning.

The Regional Framework 2.0 planning process for Lima, Mansfield, Marion, and Newark occurred over twelve months through a series of in-person and virtual workshops and meetings. As an update to the 2013 Framework Plan, Framework 2.0 tested the original planning assumptions against new and updated requirements, incorporated recent projects and planning efforts, and included a program driven approach to address near-term development challenges and guide future capacity.

Planning for the Mansfield campus engaged stakeholders for both Ohio State and NC State in a dialogue focused on supporting partnerships between the two institutions, leveraging existing campus assets to better support current and projected needs, and strengthening connections between campus open spaces and the natural environment. Framework 2.0 reinforces and refines previous planning ideas while establishing new concepts that will strengthen the campus and further support the academic missions of both institutions.
Project Schedule

Phase 1: OBSERVE & ANALYZE

12 Weeks

January 24th
Kickoff Call:
- Intro, Goals, Process
- Working Groups
- Planning Group

Week of February 24th:
Workshop 1:
- Campus Tours
- Stakeholder Engagement

April 8th - 9th:
Workshop 2:
- Analysis Summary
- Programmatic Drivers
- Planning Principles
- Steering Committee

Phase 2: ENVISION

19 Weeks

May 27-28
Workshop 3: Lima
Workshop 4: Marion
- Goals and Concept Plan
- Design Scenarios
- Steering Committee

June
Workshop 5: Newark
Workshop 6: Mansfield
- Goals and Concept Plan
- Design Scenarios
- Steering Committee

Phase 3: RECOMMEND

16 Weeks

Late September - TBD
Workshop 7:
- Phasing
- Implementation
- Cost Estimates
- Working Groups

Mid-November - TBD
Workshop 8:
- Final Plan Documentation
- Roll-Out
- Public Presentation
Framework 2.0 is a Process that Aligns the Campus with Its Mission and Programs

- **STRATEGIC PLAN**
  - WHAT

- **CAPITAL PLAN**
  - HOW

- **FRAMEWORK PLAN**
  - WHERE

**RESULTS**
- Shared vision that guides development
- Sustained Implementation
It Responds to the Strategic Direction

Ohio State Mansfield Mission, Vision, Values, Strategic Plan (2012 - 2016)

Strategic Vision of the Regional Campus Cluster
Our vision is to become distinctive destinations of choice for students seeking a preeminent public university experience at a small campus.

Strategic Mission of the Regional Campus Cluster
We exist to provide The Ohio State University experience to a broad range of Ohioans at small campuses.

Strategic Focus Areas
To pursue these opportunities, the RCC has identified strategic focus areas that are aligned with The Ohio State University’s four core goals:

• Teaching and Learning – Provide an unsurpassed, student-centered learning experience led by engaged, world-class faculty and enhanced by a globally diverse student body.

• Research and Innovation – Create distinctive and internationally recognized contributions to the advancement of fundamental knowledge and scholarship and to the solutions of the world’s most pressing problems.

• Outreach and Engagement – Establish mutually beneficial partnerships with the citizens and institutions of Ohio, the nation, and the world so that our communities are actively engaged in the exciting work of The Ohio State University.

• Resource Stewardship – Become the model for an affordable public university recognized for financial sustainability, unsurpassed management of human and physical resources, and operational efficiency and effectiveness.
It Builds off Past Planning

2013 Framework Plan
# It Addresses Opportunities and Challenges

## Mansfield SWOT Analysis

<table>
<thead>
<tr>
<th>STRENGTHS</th>
<th>WEAKNESSES</th>
<th>OPPORTUNITIES</th>
<th>THREATS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beautiful grounds, a “Campus in the Woods”</td>
<td>Condition of buildings needs improvement</td>
<td>Increase in community partnerships</td>
<td>Students enrollment (need more students)</td>
</tr>
<tr>
<td>Small class sizes</td>
<td>Not enough financial resources</td>
<td>Grow into a talent development hub with NCSC for in-demand careers</td>
<td>Educational competition</td>
</tr>
<tr>
<td>New degrees better aligned with demand</td>
<td>Long decision-making process due to coordination with Columbus</td>
<td>Cultivating spaces between buildings</td>
<td>Demographic changes in region</td>
</tr>
<tr>
<td>Low-cost degrees</td>
<td>Low space utilization</td>
<td>Increasing partnerships with NCSC</td>
<td>Empty space could give sense of abandoned campus</td>
</tr>
<tr>
<td>Coordination between local administrations</td>
<td>Competition from other institutions</td>
<td>Making decisions faster</td>
<td></td>
</tr>
<tr>
<td>Partnerships with Ohio State SENR and CFAES</td>
<td>Campus centered on parking lots</td>
<td>Chance to grow and increase efficiency</td>
<td></td>
</tr>
<tr>
<td>Adjacency to off-campus amenities</td>
<td>Wayfinding is difficult</td>
<td></td>
<td></td>
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<tr>
<td>Recent project investments</td>
<td></td>
<td></td>
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</tbody>
</table>
Mansfield
Pedestrian Network

Lack of hierarchy within the pedestrian network; conflicts between vehicular and pedestrian circulation
Mansfield
Landscape Character

- Beautiful mature trees and forested/natural areas
- Unique campus core with preserved woodland pockets
- Limited plantings near buildings
- Campus bisected by large overhead utility corridor
- Areas of failing and broken walkways and circulation (stairs, ramps)
- Site furnishings are not standardized, and many are outdated and in poor condition
- Opportunities exist to insert green infrastructure into parking lots
- Linear campus does not have a clear central core
Mansfield

Campus Character

- Brown brick is the dominant building material
- Many buildings appear outdated although some have had interior renovations
- Many buildings have multiple ‘front doors’
- No central organizing element of campus
- Limited outdoor gathering and social spaces
- Little to no building hierarchy; it is difficult to ascertain the functions inside of buildings by exterior appearance alone
- Both residential neighborhoods are separated from the campus academic core
Mansfield
Campus Interior Character

- Quality of space varies between buildings and floors of the same building
- Significant amount of space is underutilized or vacant
- Opportunities exist to modernize classrooms and class labs
- Dining and student space is limited
- Athletic facilities – gym, locker rooms – are in need of renovation
The Framework 2.0 planning process identified five overarching goals applicable to all of the regional campuses. Specific strategies to achieve these goals are unique to each campus based on context, existing conditions, campus priorities and the shared vision of Ohio State and the co-located institutions.

The University supports access to an outstanding, affordable education characterized by collaboration across disciplines and connectivity throughout the physical campus. The goals are integral to the planning recommendations and provide a foundation for development and decision making that will continue to guide the University for the next 10 to 15 years.
Mansfield Campus Goals and Strategies

Promote Academic Success
- Instructional spaces
- Collaboration and study spaces
- Student services and resources
- Quality and condition of facilities

Enhance the Student Experience
- Student-centered spaces
- Dining
- Housing
- Recreation
- Health and wellness
- Quality and condition of facilities

Activate Open Spaces and Engage Natural Systems
- Woodlands
- Stormwater management and sustainability
- Central Spaces
- Secondary Spaces

Elevate the Campus Identity and Brand
- Gateways and edges
- Internal and external branding
- Balance Ohio State and NC State identity

Leverage Existing Space and Partnerships
- Renovations
- Co-located, shared resources
- City and business partners
- Town-gown relationships and opportunities
Promote Academic Success

Improve study space, learning environments and access to student services.

- Additional study space – quiet study, informal study, collaboration space
- Modern learning environments that support active learning and technology
- Additional lab space and maker space to support science and engineering programs
- Increased accessibility to student services – provide additional space for continued support of STEM teaching, learning and research
Enhance the Student Experience

Improve student centered space to support dining, recreation, student events and organizations.

- Expand dining options and hours
- Re-envision the second floor of Eisenhower Memorial Center to improve student space
- Provide space for student events and organizations
- Expand student services for health, wellness and disabilities
- Enhance indoor and outdoor recreation space
Preserve and enhance the natural woodland setting.

- Define the heart/organizing element of campus
- Design and activate secondary open spaces and plazas
- Develop a materials palette and site furniture to define and unify campus
- Incorporate green infrastructure into parking areas
- Create clear pedestrian friendly connections to/from parking
- Connect campus to the regional trail system; create/enhance campus multi-use trail
Create welcoming and intuitive connections with enhanced branding and wayfinding into and throughout the campus.

- Enhance the arrival experience through a unified campus gateway design
- Improve campus wayfinding, signage, and interior building identity
- Increase ground floor transparency to showcase campus activities and maximize connection to outdoor spaces
- Recognize both Ohio State and NC State in brand strategy
Leverage Existing Space & Partnerships

Renovate existing underutilized and poor-quality space and maximize town/gown synergies.

- Improve utilization of existing campus space with strategic renovations
- Increase off-campus transportation options
- Strengthen the “college town”
- Provide resources and services to the local community
- Pursue community partnerships and resources to reach goals; Buckeye Village for recreation needs
- Expand programs to support industry and workforce needs
- Continue to share space with NC State

Leverage the Woodland Setting

In order to support the mission, strategic direction and leverage the woodland setting, the University needs to utilize existing assets, reinvest in existing facilities, and strategically build new.

Framework 2.0 seeks to strengthen both physical and programmatic connections by prioritizing open space and circulation improvements and development opportunities that enhance these linkages. The near-term plan prioritizes improved signage, wayfinding and campus identity and student-oriented space through strategic renovations and open space improvements while the long-term vision ensures the capacity for future growth.
Mansfield
“Leverage the Woodland Setting”

5 miles northwest of Downtown Mansfield

Adjacent to Ontario as well

Rural/suburban setting
Mansfield
Connection to Town Center

- 5-MINUTE WALK
- UTILITIES CORRIDOR
- FORESTED AREA
- CAMPUS GATEWAY
- EXISTING CAMPUS HOUSING
- EXISTING TOWN CENTER
- IMPROVED GATEWAY/ARRIVAL OPPORTUNITY
- BIKE PATH OPPORTUNITY

Campus district partnership opportunity area
Mansfield
Existing Campus

1. Health Sciences
2. Fallerius Tech Education Center
3. Kee Hall
4. Riedl Hall
5. Child Development Center
6. Schuttera Service Center
7. Campus Recreation Center
8. Ovalwood Hall
9. Conard Hall/Learning Center
10. Eisenhower Memorial Center
11. Campus Bookstore
12. Molyet Village Apartments
   (not shown on map)
Mansfield
Existing Campus

Key Drivers:

- Enhance gateways, wayfinding and signage
- Improve condition of space/facilities
- Address vacant space
- Strengthen key adjacencies
- Connect and activate plazas
- Improve pedestrian circulation
- Celebrate woodland nature of campus
Mansfield
Near-term Plan

Projects
1. Signage, Branding, and Wayfinding (throughout)
2. Conard Hall Renovation
3. Pedestrian Plaza at Riedl
4. Campus Rec Center Renovation
5. Landscape Edge
6. Woodland Trail Expansion
7. Inner Loop Road
8. Bike Path
9. Buckeye Campus Nodes
10. Parking and Pedestrian Improvements
11. Woodland Walks
Mansfield
Long-term Vision
Projects

1. Eisenhower Memorial Hall Renovation and Outdoor Plaza
2. Campus Connector Pedestrian Plaza
3. Campus Rec Center Addition
4. Campus Bookstore Renovation
5. Outer Loop Road
6. Convert University Drive to a pedestrian corridor
7. Maintenance Support Facility
8. On-Campus Housing
9. Academic/Mixed Use Buildings
Mansfield Campus
Existing
4. Implementation Opportunities

The Framework 2.0 plan identifies a number of near-term and long-term opportunities to transform the physical campus and further support the mission and strategic goals of the university. Many of these opportunities focus on open space, campus identity and strategic renovations. Transformational implementation strategies focus on the university’s ability to:

- Elevate the Campus Identity and Brand
- Improve Open Space and Circulation
- Leverage Existing Buildings through Transformational Renovations
Near-term opportunities exist to elevate the campus identity and brand with enhanced gateways, signage and wayfinding throughout campus.
Arrival Opportunity:
Existing Streetscape Along Lexington-Springmill Rd
Arrival Opportunity:
Enhanced Streetscape Along Lexington-Springmill Rd Concept
Gateway Opportunity:
Existing Lexington-Springmill Rd Entry Road
Gateway Opportunity:
Lexington-Springmill Rd Entry Road Concept
Incorporate New Signage and Wayfinding
“Highway to Hallway” Signage Examples
Incorporate New Signage and Wayfinding
Trails and Woodlands – Signage, Wayfinding and Education
Improve Open Space and Circulation

Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus, provide social spaces and engage the woodland setting.
Improve Open Space and Circulation

Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus, provide social spaces and engage the woodland setting.

Long-term Vision

1. Walkway Addition
2. Parking Lot Landscape Improvements
3. Roadway Converted to Pedestrian Walkway
4. Woodland Walks
Campus Nodes
Scales of Interventions

ACTIVATE OPEN SPACE

OUTDOOR CLASSROOM

WOODLAND QUAD

NEW PLAZA
Circulation and Parking Opportunity:
Existing parking configuration
Circulation and Parking Opportunity:
Near-term arrival, parking and circulation concept

- Improve pedestrian connection to/from parking
- Consolidate parking lot access to minimize pedestrian conflicts and provide green edge
- Introduce special paving and landscape features to identify key thresholds and crossings
- Improve physical connection between Reidl and Kee Hall
- Create pedestrian-only corridor adjacent Admissions
Circulation and Parking Opportunity:
Long-term vision for arrival, parking and circulation

- Improve pedestrian connection to parking
- Remove drivable access from central campus road and create continuous green edge as campus pedestrian corridor
- Create continuous perimeter loop road with signature pedestrian open space spine linking two institutions together
Open Space Opportunity:
Activate and Engage Open Space and Woodlands

**Existing Woodland** - visual and circulation obstacle

**Woodland Concept** - occupy, experience and interpret
Open Space Opportunity:
Existing Woodland near Conard and Eisenhower

Campus Woodland
Open Space Opportunity:
Enhanced sightlines and connectivity through woodlands near Conard and Eisenhower
Streetscape Opportunity:
Existing Kenwood Circle at University Drive
Create a central space on campus and enhanced arrival experience
Streetscape Opportunity:
Proposed long-term vision for Kenwood Circle at University Drive

Create a central space on campus and enhanced arrival experience with a central pedestrian spine and new development sites
Streetscape Opportunity:
Existing University Drive
Streetscape Opportunity:
Proposed long-term vision for University Drive

Close the road to vehicular traffic and create a central heart for campus
Trail and Woodlands Opportunity:
Existing Trails and Woodlands

Increased opportunities for education, research, recreation, wayfinding
Trail and Woodlands Opportunity:
Highlight Education, Research and Learning Labs
Trail and Woodlands Opportunity:
Incorporate recreation and fitness
Leverage Existing Buildings through Transformational Renovations

Building renovations will provide modern spaces that promote student success and enhance the student experience.
Teaching Lab Renovations
Learning Space Renovations
Collaboration and Student Space
Renovation Opportunity:
Existing Eisenhower Façade and Entry
Renovation Opportunity:
New Plaza and Façade Renovation + Student Space
For additional information, or to provide comments, please contact:
Planning, Architecture and Real Estate | 614-688-3715 | pare.osu.edu
pare.osu.edu/framework
Additional documentation and supporting materials for Framework 2.0, including a version of this document, other presentations and the executive summary tri-fold are available at: pare.osu.edu/framework

For quick reference, the following section includes more detailed site analysis and additional concepts that were reviewed.
Site Analysis and Context

The following diagrams highlight additional opportunities and challenges that informed the recommendations.
Mansfield
Campus location
Mansfield

Vegetation

Campus is situated in a natural woodland setting.
Mansfield
Open Space Typology

- **FORMAL**
- **INFORMAL**
- **WOODLAND**
- **PAVEMENT**
- **VERNAL POOL**
- **PAVED PATHWAY**
- **RECREATION**

UTILITY CORRIDOR

- **FORMAL**
- **INFORMAL**
- **WOODLAND**
- **PAVEMENT**
- **VERNAL POOL**
- **PAVED PATHWAY**
- **RECREATION**
Campus has significant grade change from south to north.
1. Health Sciences
2. Fallerius Tech Education Center
3. Kee Hall
4. Riedl Hall
5. Child Development Center
6. Schuttera Service Center
7. Campus Recreation Center
8. Ovalwood Hall
9. Conard Hall/Learning Center
10. Eisenhower Memorial Center
11. Campus Bookstore
12. Buckeye Village Apartments
13. Molyet Village Apartments
Mansfield
Building Condition

1. Health Sciences | (age based)
2. Fallerius Tech Education Center | (age based)
3. Kee Hall | 76.44%
4. Riedl Hall | 79.45%
5. Child Develop. Center | (age based)
6. Schuttera Service Ctr. | 74.30%
7. Campus Recreation Ctr. | 70.69%
8. Ovalwood Hall | (tour based)
9. Conard Hall/Learning Center | (tour based)
10. Eisenhower Memorial Center | (tour based)
11. Campus Bookstore | 76.82%
12. Buckeye Village Apts
13. Molyet Village Apts | 74% - 77%

EXCELLENT: 90% - 100%
ADEQUATE: 80% - 89%
MINOR RENOVATION: 70% - 79%
MAJOR RENOVATION: Below 70%
NOT RATED
Concept Development and Draft Plan Review

The following is a summary of the options explored during concept development and the draft plan engagement exercise that informed the near-term plan and long-term vision. More details for these concepts can be found in meeting presentations delivered throughout the project.
1. **Renovate** Conard Hall
   - Re-envision upper level labs, classrooms, and faculty offices to meet current standards
   - Renovate Tutoring Center
   - Increase transparency and branding at building exterior

2. **Renovate** Eisenhower Memorial Center
   - Complete renovation of ground floor space
   - Transform upper floor or ground level for student space to support student activities, orgs, and events
   - Strategically replace façade to increase transparency on upper and ground floors
   - Create plaza connecting between Conard & Eisenhower

3. **Renovate & Build Addition** to the Campus Recreation Center
   - Renovate existing gym and locker rooms
   - Construct fitness center, exercise room, weight room and/or other amenities to support wellness
Mansfield
Future Development
Mansfield
Promote Academic Success
Enhance the Student Experience

1. **Renovate** Conard Hall
   - Re-envision upper level labs, classrooms, and faculty offices to meet current standards
   - Renovate Tutoring Center
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2. **Renovate** Eisenhower Memorial Center
   - Complete renovation of ground floor space
   - Transform upper floor student space to support student activities, orgs, and events
   - Strategically replace façade to increase transparency on upper and ground floors
   - Create plaza connecting between Conard & Eisenhower

3. **Renovate & Build Addition** to the Campus Recreation Center
   - Renovate existing gym and locker rooms
   - Construct fitness center, exercise room, weight room and/or other amenities to support wellness
   - Relocate Service Building and construct outdoor recreation space adjacent to gym

**Concept 2**

- **Future Student Housing**
- **Renovation & Addition** to Rec Center
- **Future Academic Buildings**
- **Center for Ecology and Social Justice?**
- **New Service Center Building**

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- **RECREATION**
- **Founders Auditorium**
- **Fallerlus Technical Education Center**
- **Ovalwood Hall**
- **Bookstore**
- **Health Sciences**
- **Eovalwood**
- **Riedl Hall**
- **Child Dev Ctr**
- **Future Academic Buildings**
- **Center for Ecology and Social Justice?**
- **New Service Center Building**

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- **Academic**
- **Housing**
- **Student Life**
- **Admin**
- **Library**
- **Recreation**

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**Future Academic Buildings**

- **New Service Center Building**
- **Future Student Housing**
- **Renovation & Addition** to Rec Center
- **Future Academic Buildings**
- **Center for Ecology and Social Justice?**
- **New Service Center Building**
Steering Committee Feedback

- Preference for hybrid of concepts
- Like continuous loop road
- Access to Reidl parking should be considered
- Like string of pearls concept – Ovalwood to Health Sciences
- Concern about being ‘too quad like’ while others like enhanced central space
- Like multi-use trails and enhanced wayfinding
- How much parking is needed? Make sure thinking about accessibility
Concept 3

Mansfield
Future Development
Mansfield Mural Workshop Exercise

During the Draft Plan workshop, the Working Group evaluated how well the proposed projects support the Framework Goals and how feasible the project would be to implement.
Mansfield
Mural Workshop Exercise

The Working Group then prioritized projects to inform the near-term plan and long-term vision.

**2 Prioritize**
As a group, sort the proposed projects into near and long term priority categories.

**3 Visualize**
Ayers Saint Gross staff will update this illustrated plan to reflect the priorities chosen above.