



Regional Framework 2.0

Mansfield

Leverage the Woodland Setting

February 2021



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1. Planning Context



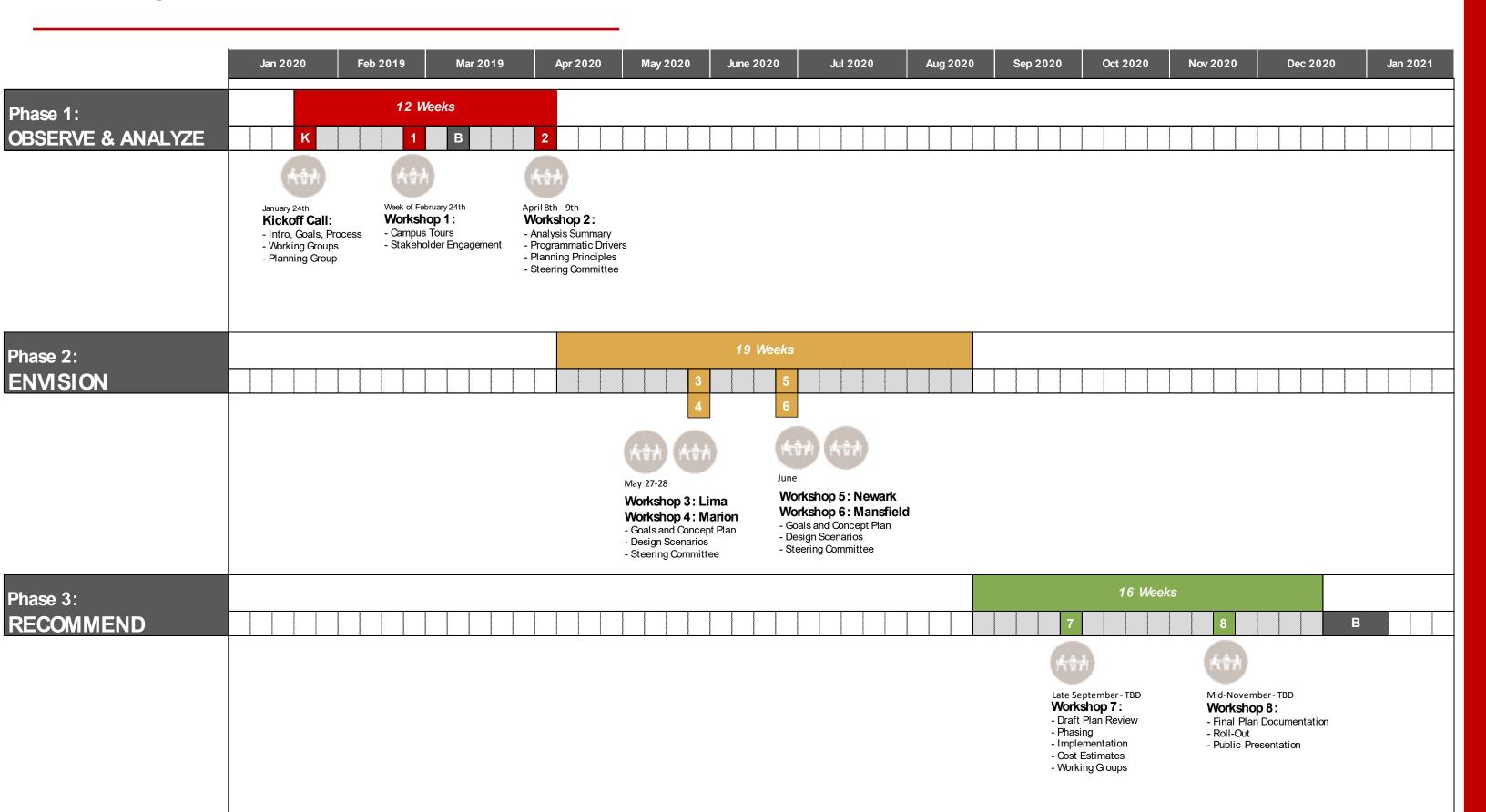
Framework 2.0 Overview

The Ohio State University, with a strong land grant tradition, is one of the nation's largest and most comprehensive institutions of higher education. In response to the ever-changing and dynamic campus environment, the University embarked on a unique planning effort for its regional campuses that was driven by the academic mission and an integration of strategic, financial and physical planning.

The Regional Framework 2.0 planning process for Lima, Mansfield, Marion, and Newark occurred over twelve months through a series of in-person and virtual workshops and meetings. As an update to the 2013 Framework Plan, Framework 2.0 tested the original planning assumptions against new and updated requirements, incorporated recent projects and planning efforts, and included a program driven approach to address near-term development challenges and guide future capacity.

Planning for the Mansfield campus engaged stakeholders for both Ohio State and NC State in a dialogue focused on supporting partnerships between the two institutions, leveraging existing campus assets to better support current and projected needs, and strengthening connections between campus open spaces and the natural environment. Framework 2.0 reinforces and refines previous planning ideas while establishing new concepts that will strengthen the campus and further support the academic missions of both institutions.

Project Schedule



Framework 2.0 is a Process that Aligns the Campus with Its Mission and Programs



RESULTS

Shared vision that guides development Sustained Implementation

It Responds to the Strategic Direction

Ohio State Mansfield Mission, Vision, Values, Strategic Plan (2012 - 2016)



Strategic Vision of the Regional Campus Cluster

Our vision is to become **distinctive destinations of choice** for students seeking a preeminent public university experience at a small campus.

Strategic Mission of the Regional Campus Cluster

We exist to provide The Ohio State University experience to a broad range of Ohioans at small campuses.

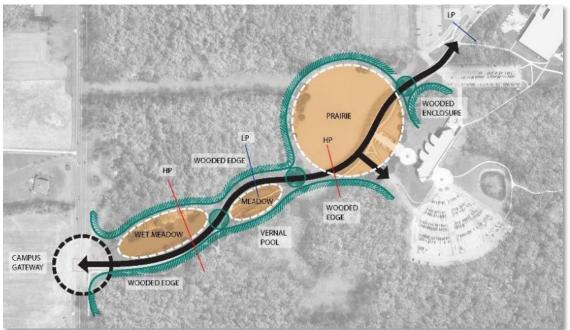
Strategic Focus Areas

To pursue these opportunities, the RCC has identified strategic focus areas that are aligned with The Ohio State University's four core goals:

- Teaching and Learning Provide an unsurpassed, **student-centered learning experience** led by engaged, world-class faculty and enhanced by a globally diverse student body.
- Research and Innovation Create distinctive and internationally recognized contributions to the advancement of fundamental knowledge and scholarship and to the solutions of the world's most pressing problems.
- Outreach and Engagement Establish mutually beneficial partnerships with the citizens and institutions of Ohio, the nation, and the world so that our communities are actively engaged in the exciting work of The Ohio State University.
- Resource Stewardship Become the model for an **affordable public university** recognized for financial sustainability, unsurpassed management of human and physical resources, and **operational efficiency and effectiveness**.

It Builds off Past Planning







EcoLab - Riedl Hall Wetlands Classroom



It Addresses Opportunities and Challenges

Mansfield SWOT Analysis

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
Beautiful grounds, a "Campus in the Woods"	Condition of buildings needs improvement	Increase in community partnerships	Students enrollment (need more students)
Small class sizes	Not enough financial	Grow into a talent	Educational competition
New degrees better aligned with demand	resources Long decision-making	development hub with NCSC for in-demand careers	Demographic changes in region
Low-cost degrees	process due to coordination with Columbus	Cultivating spaces between buildings	Empty space could give sense of abandoned campus
Coordination between local administrations	Low space utilization	Increasing partnerships with NCSC	
Partnerships with Ohio State SENR and CFAES	Competition from other institutions	Making decisions faster	
Adjacency to off-campus amenities	Campus centered on parking lots	Chance to grow and increase efficiency	
Recent project investments	Wayfinding is difficult		

Pedestrian Network

Lack of hierarchy within the pedestrian network; conflicts between vehicular and pedestrian circulation

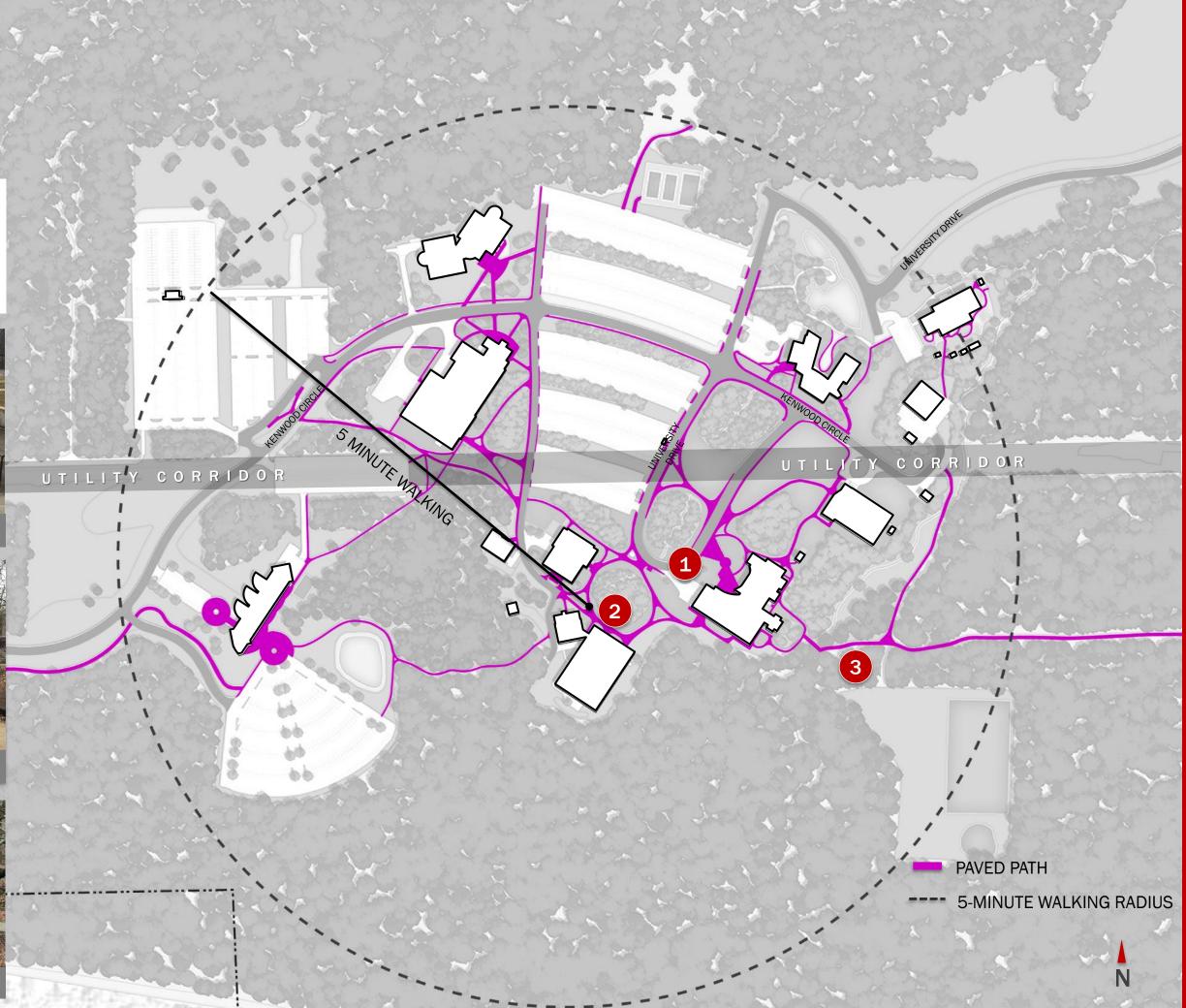




Conard Hall Entry area

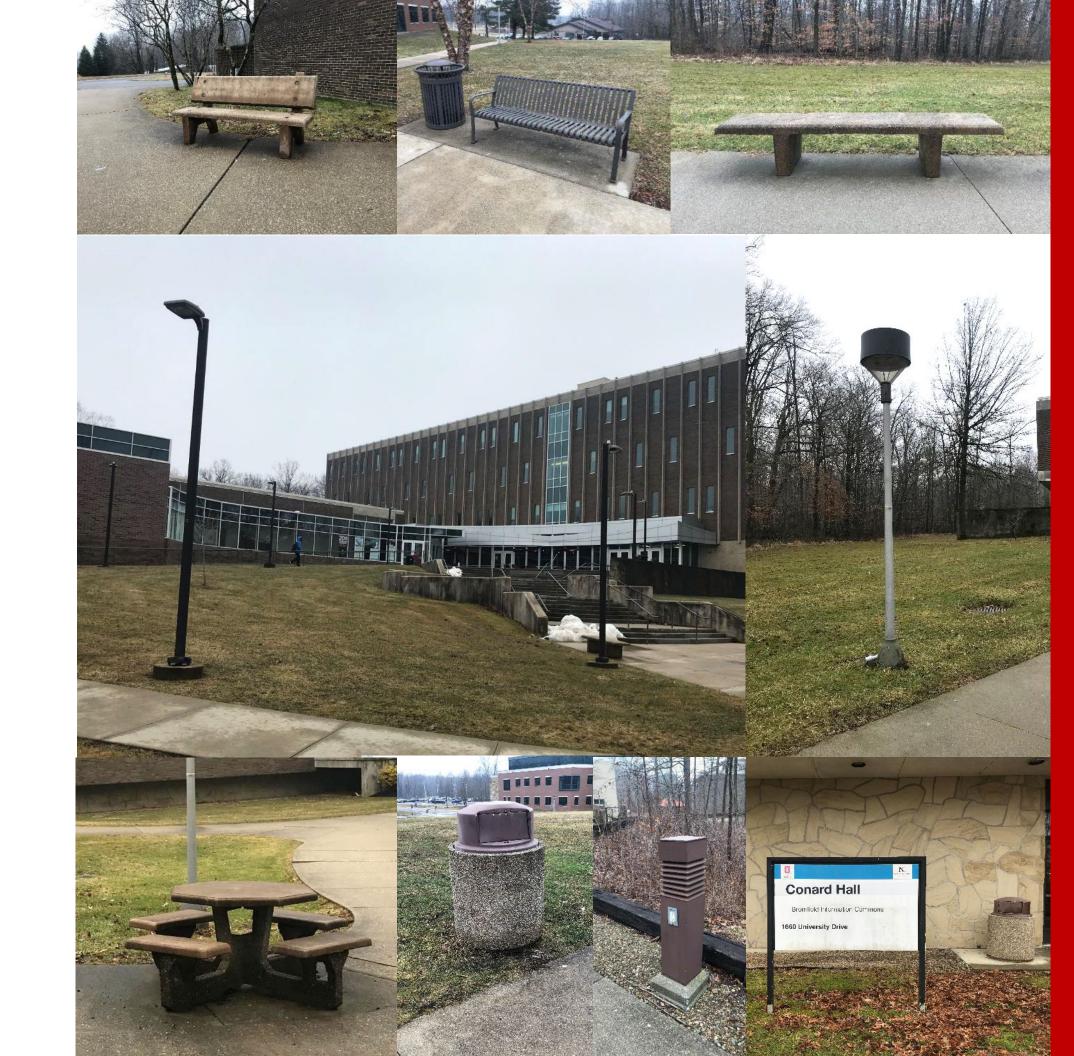


2



Landscape Character

- Beautiful mature trees and forested/natural areas
- Unique campus core with preserved woodland pockets
- Limited plantings near buildings
- Campus bisected by large overhead utility corridor
- Areas of failing and broken walkways and circulation (stairs, ramps)
- Site furnishings are not standardized, and many are outdated and in poor condition
- Opportunities exist to insert green infrastructure into parking lots
- Linear campus does not have a clear central core



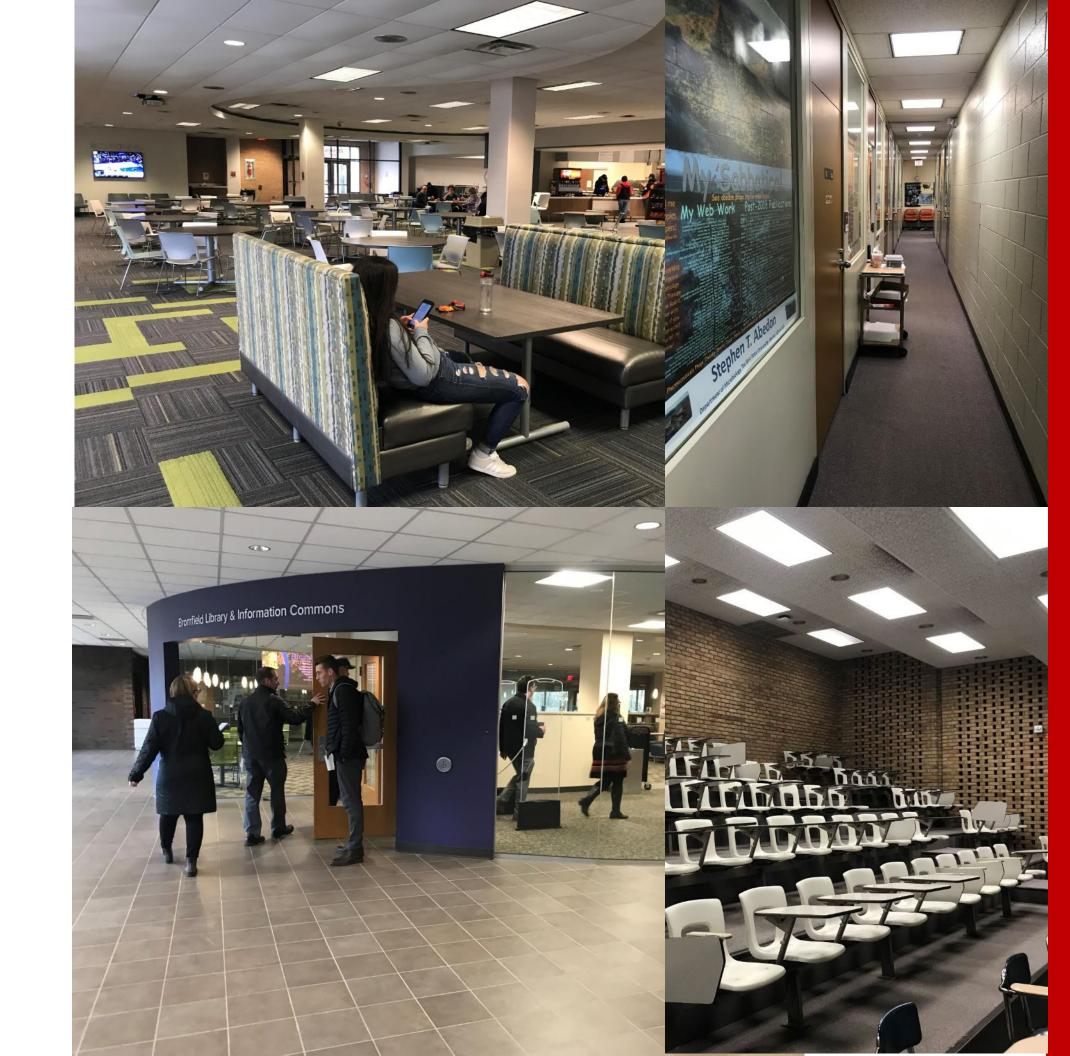
Campus Character

- Brown brick is the dominant building material
- Many buildings appear outdated although some have had interior renovations
- Many buildings have multiple 'front doors'
- No central organizing element of campus
- Limited outdoor gathering and social spaces
- Little to no building hierarchy; it is difficult to ascertain the functions inside of buildings by exterior appearance alone
- Both residential neighborhoods are separated from the campus academic core



Campus Interior Character

- Quality of space varies between buildings and floors of the same building
- Significant amount of space is underutilized or vacant
- Opportunities exist to modernize classrooms and class labs
- Dining and student space is limited
- Athletic facilities gym, locker rooms are in need of renovation



2. Framework 2.0 Goals and Strategies



The Framework 2.0 planning process identified five overarching goals applicable to all of the regional campuses. Specific strategies to achieve these goals are unique to each campus based on context, existing conditions, campus priorities and the shared vision of Ohio State and the co-located institutions.

The University supports access to an outstanding, affordable education characterized by collaboration across disciplines and connectivity throughout the physical campus. The goals are integral to the planning recommendations and provide a foundation for development and decision making that will continue to guide the University for the next 10 to 15 years.

Mansfield Campus Goals and Strategies



Promote Academic Success

- Instructional spaces
- Collaboration and study spaces
- Student services and resources
- Quality and condition of facilities



Enhance the Student Experience

- Student-centered spaces
- Dining
- Housing
- Recreation
- Health and wellness
- Quality and condition of facilities



Activate Open Spaces and Engage Natural Systems

- Woodlands
- Stormwater management and sustainability
- Central Spaces
- Secondary Spaces



Elevate the Campus Identity and Brand

- Gateways and edges
- Internal and external branding
- Balance Ohio State and NC State identity



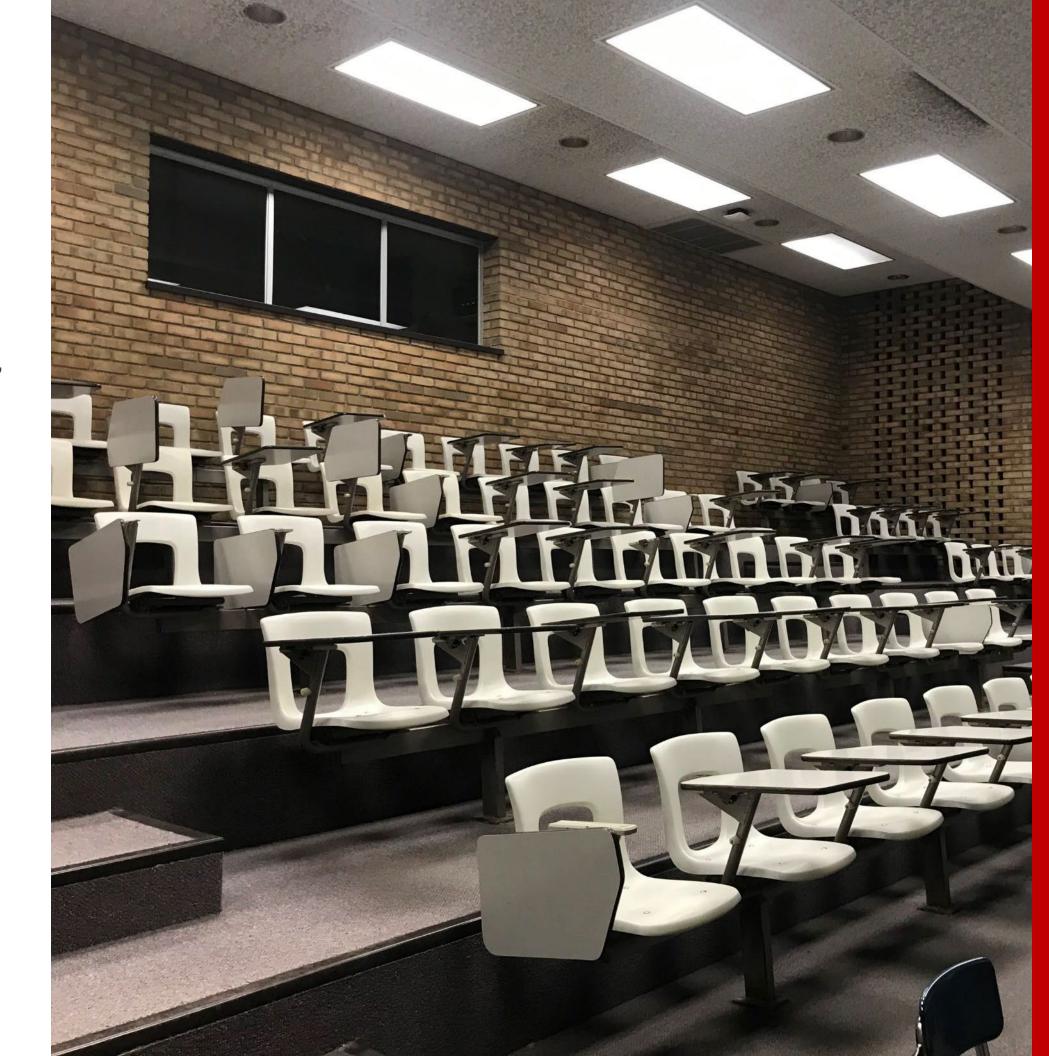
Leverage Existing Space and Partnerships

- Renovations
- Co-located, shared resources
- City and business partners
- Town-gown relationships and opportunities



Improve study space, learning environments and access to student services.

- Additional study space quiet study, informal study, collaboration space
- Modern learning environments that support active learning and technology
- Additional lab space and maker space to support science and engineering programs
- Increased accessibility to student services – provide additional space for continued support of STEM teaching, learning and research





Improve student centered space to support dining, recreation, student events and organizations.

- Expand dining options and hours
- Re-envision the second floor of Eisenhower Memorial Center to improve student space
- Provide space for student events and organizations
- Expand student services for health, wellness and disabilities
- Enhance indoor and outdoor recreation space



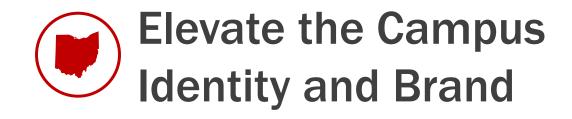


Activate Open Spaces + Engage Natural Systems

Preserve and enhance the natural woodland setting.

- Define the heart/organizing element of campus
- Design and activate secondary open spaces and plazas
- Develop a materials palette and site furniture to define and unify campus
- Incorporate green infrastructure into parking areas
- Create clear pedestrian friendly connections to/from parking
- Connect campus to the regional trail system; create/enhance campus multi-use trail





Create welcoming and intuitive connections with enhanced branding and wayfinding into and throughout the campus.

- Enhance the arrival experience through a unified campus gateway design
- Improve campus wayfinding, signage, and interior building identity
- Increase ground floor transparency to showcase campus activities and maximize connection to outdoor spaces
- Recognize both Ohio State and NC State in brand strategy





Renovate existing underutilized and poor- quality space and maximize town/gown synergies.

- Improve utilization of existing campus space with strategic renovations
- Increase off-campus transportation options
- Strengthen the "college town"
- Provide resources and services to the local community
- Pursue community partnerships and resources to reach goals; Buckeye Village for recreation needs
- Expand programs to support industry and workforce needs
- Continue to share space with NC State



3. Near-term Plan and Long-term Vision

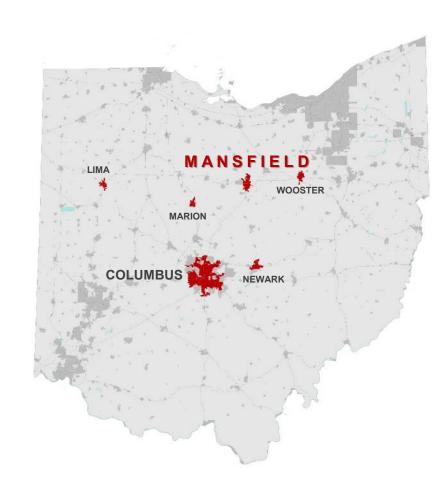


Leverage the Woodland Setting

In order to support the mission, strategic direction and leverage the woodland setting, the University needs to utilize existing assets, reinvest in existing facilities, and strategically build new.

Framework 2.0 seeks to strengthen both physical and programmatic connections by prioritizing open space and circulation improvements and development opportunities that enhance these linkages. The near-term plan prioritizes improved signage, wayfinding and campus identity and student-oriented space through strategic renovations and open space improvements while the long-term vision ensures the capacity for future growth.

"Leverage the Woodland Setting"



5 miles northwest of Downtown Mansfield

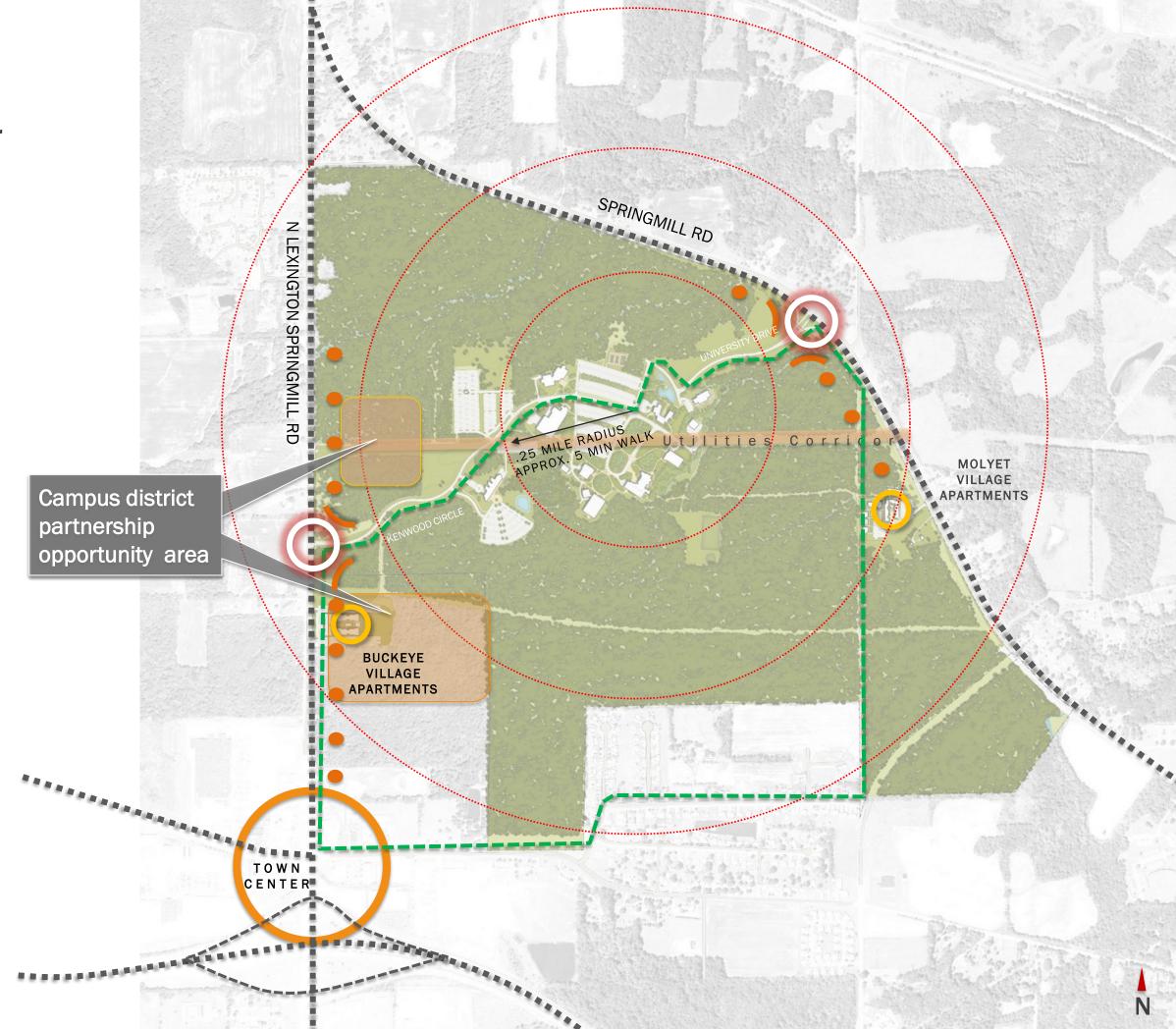
Adjacent to Ontario as well

Rural/suburban setting



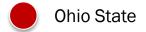
Connection to Town Center

- 5-MINUTE WALK
- UTILITIES CORRIDOR
- FORESTED AREA
- CAMPUS GATEWAY
- EXISTING CAMPUS HOUSING
- EXISTING TOWN CENTER
- IMPROVED GATEWAY/ARRIVAL OPPORTUNITY
- BIKE PATH OPPORTUNITY

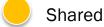


Existing Campus

- 1. Health Sciences
- 2. Fallerius Tech Education Center
- 3. Kee Hall
- 4. Riedl Hall
- 5. Child Development Center
- 6. Schuttera Service Center
- 7. Campus Recreation Center
- 8. Ovalwood Hall
- 9. Conard Hall/Learning Center
- 10. Eisenhower Memorial Center
- 11. Campus Bookstore
- 12. Molyet Village Apartments (not shown on map)



North Central State College





MansfieldExisting Campus

Key Drivers:

- Enhance gateways, wayfinding and signage
- Improve condition of space/facilities
- Address vacant space
- Strengthen key adjacencies
- Connect and activate plazas
- Improve pedestrian circulation
- Celebrate woodland nature of campus



Near-term Plan







Near-term Plan

Projects

- 1 Signage, Branding, and Wayfinding (throughout)
- Conard Hall Renovation
- 3 Pedestrian Plaza at Riedl
- 4 Campus Rec Center Renovation
- 5 Landscape Edge
- 6 Woodland Trail Expansion
- 7 Inner Loop Road
- 8 Bike Path
- 9 Buckeye Campus Nodes
- Parking and Pedestrian Improvements
- 11 Woodland Walks



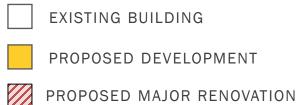
EXISTING BUILDING



PROPOSED MAJOR RENOVATION

Long-term Vision





Long-term Vision

Projects

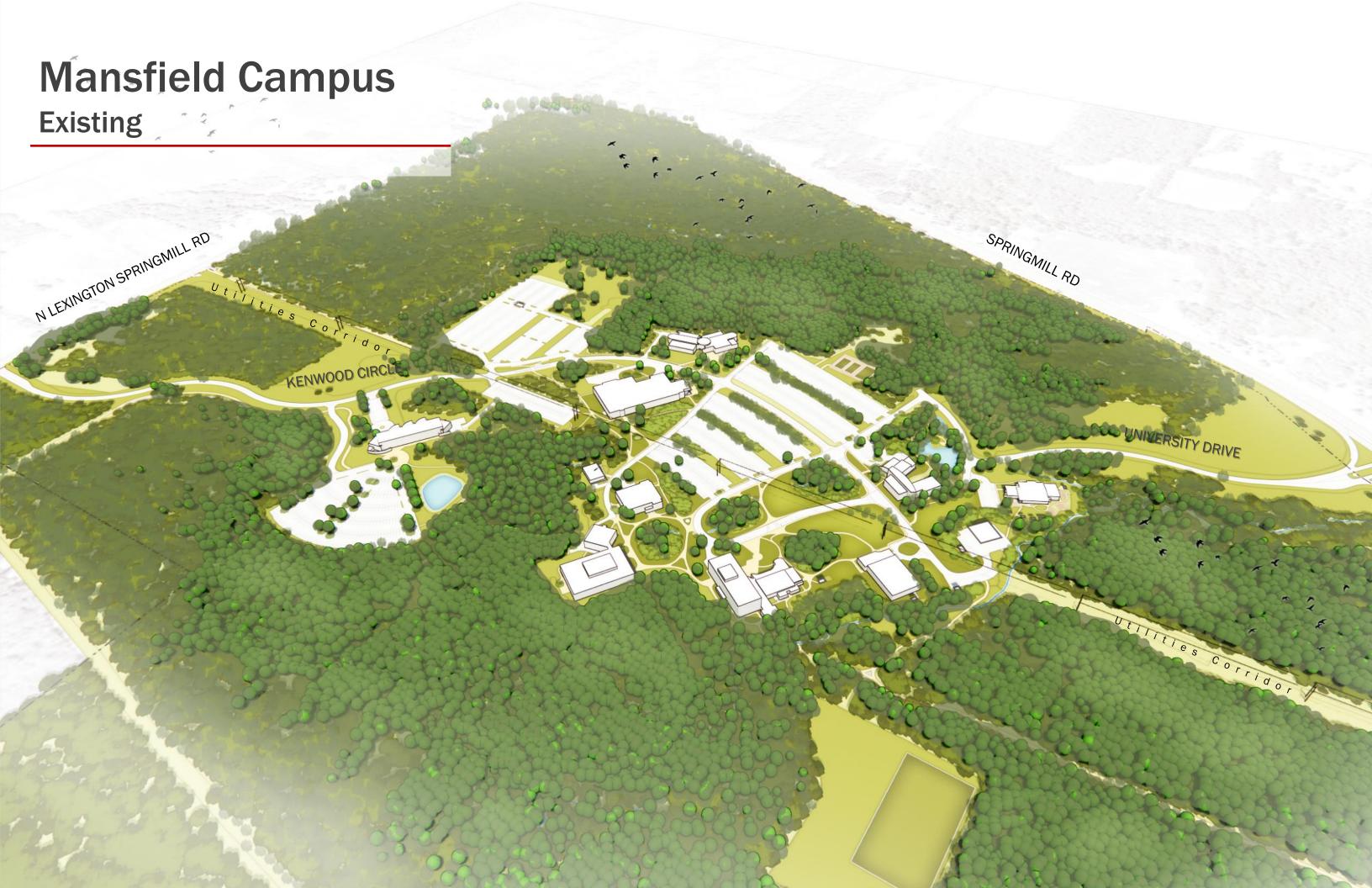
- 1 Eisenhower Memorial Hall Renovation and Outdoor Plaza
- 2 Campus Connector Pedestrian Plaza
- 3 Campus Rec Center Addition
- 4 Campus Bookstore Renovation
- 5 Outer Loop Road
- 6 Convert University Drive to a pedestrian corridor
- 7 Maintenance Support Facility
- 8 On-Campus Housing
- 9 Academic/Mixed Use Buildings

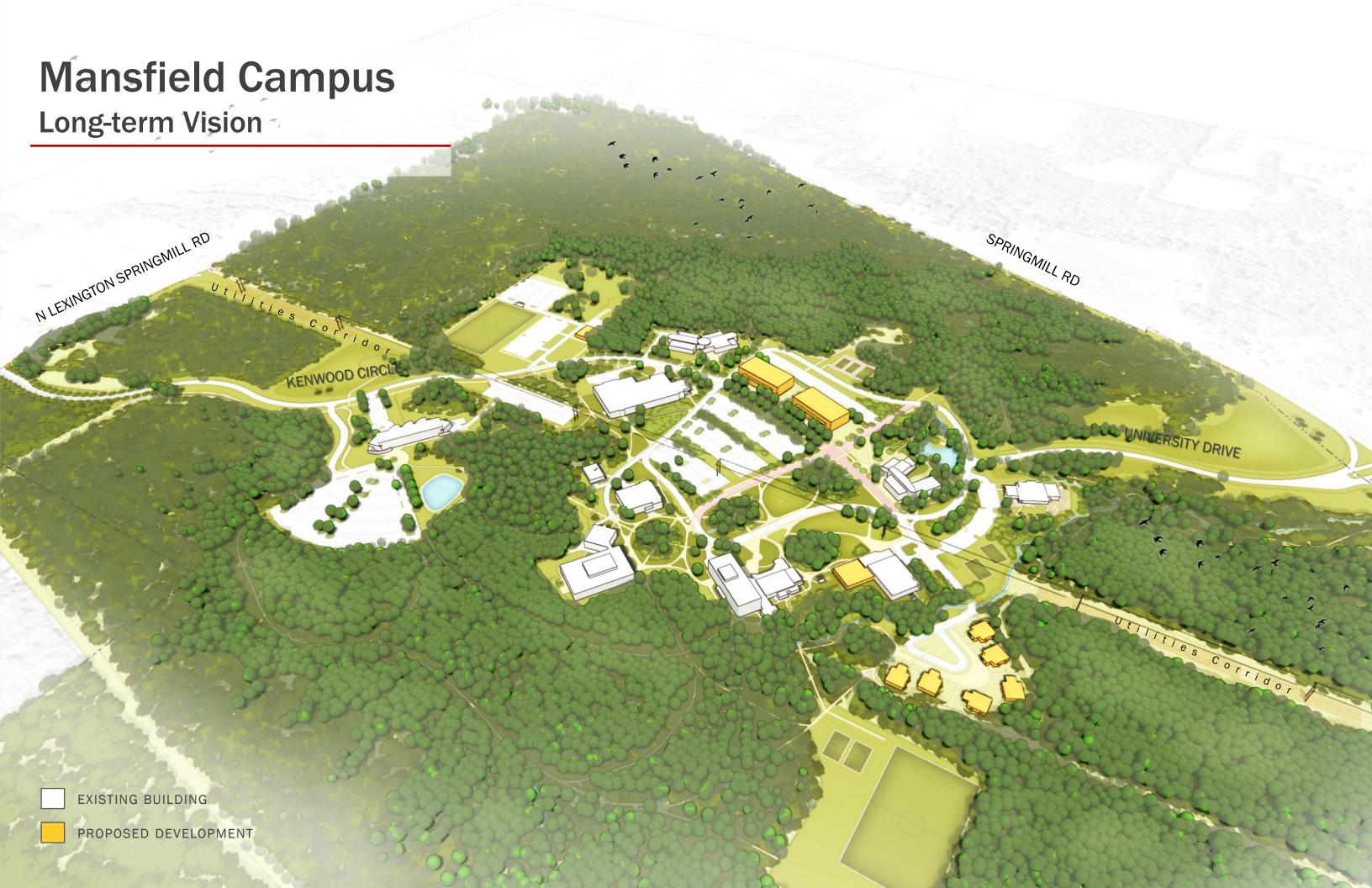


EXISTING BUILDING

PROPOSED MAJOR RENOVATION







4. Implementation Opportunities



The Framework 2.0 plan identifies a number of near-term and long-term opportunities to transform the physical campus and further support the mission and strategic goals of the university. Many of these opportunities focus on open space, campus identity and strategic renovations. Transformational implementation strategies focus on the university's ability to:

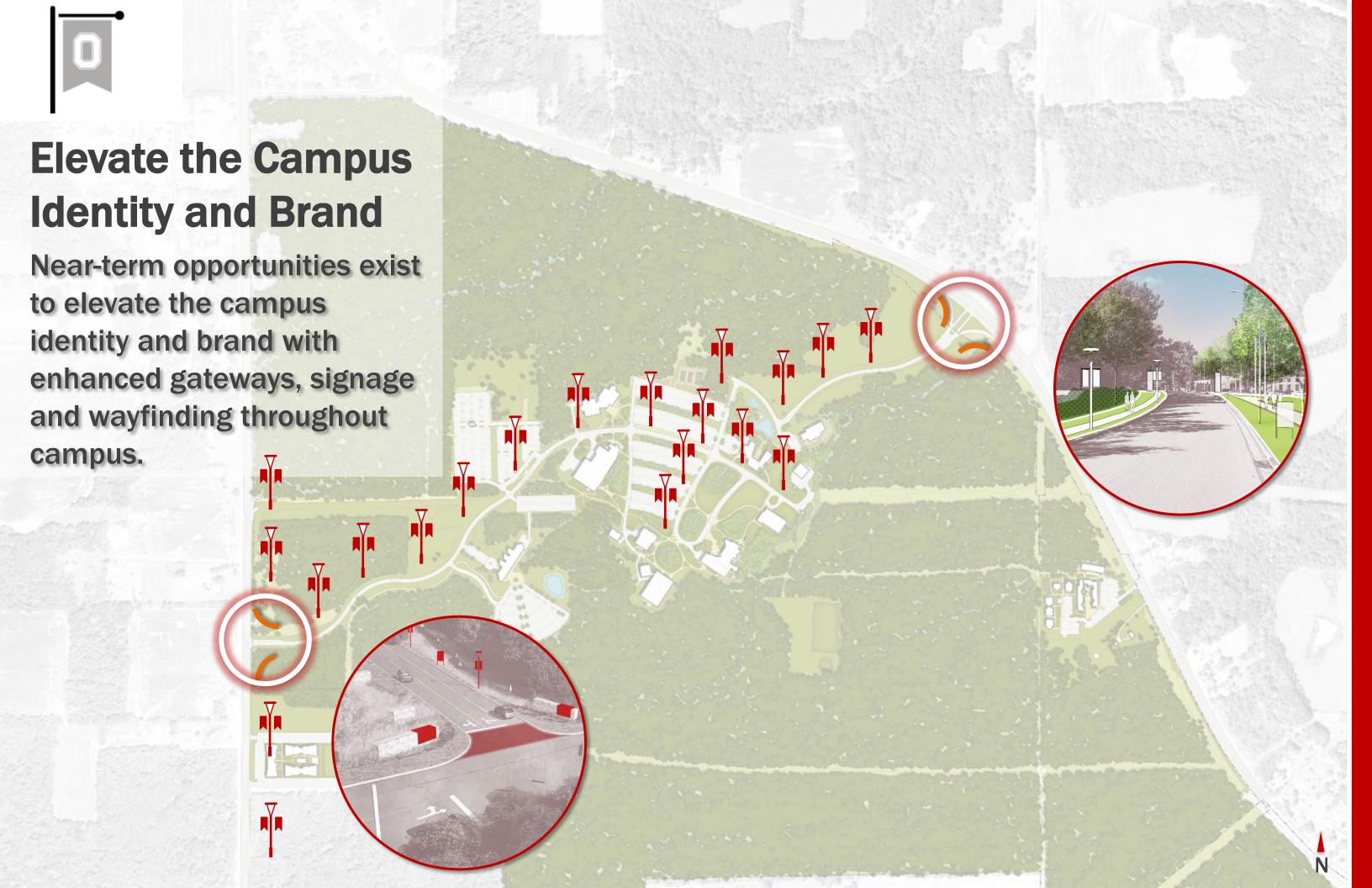




Improve Open Space and Circulation

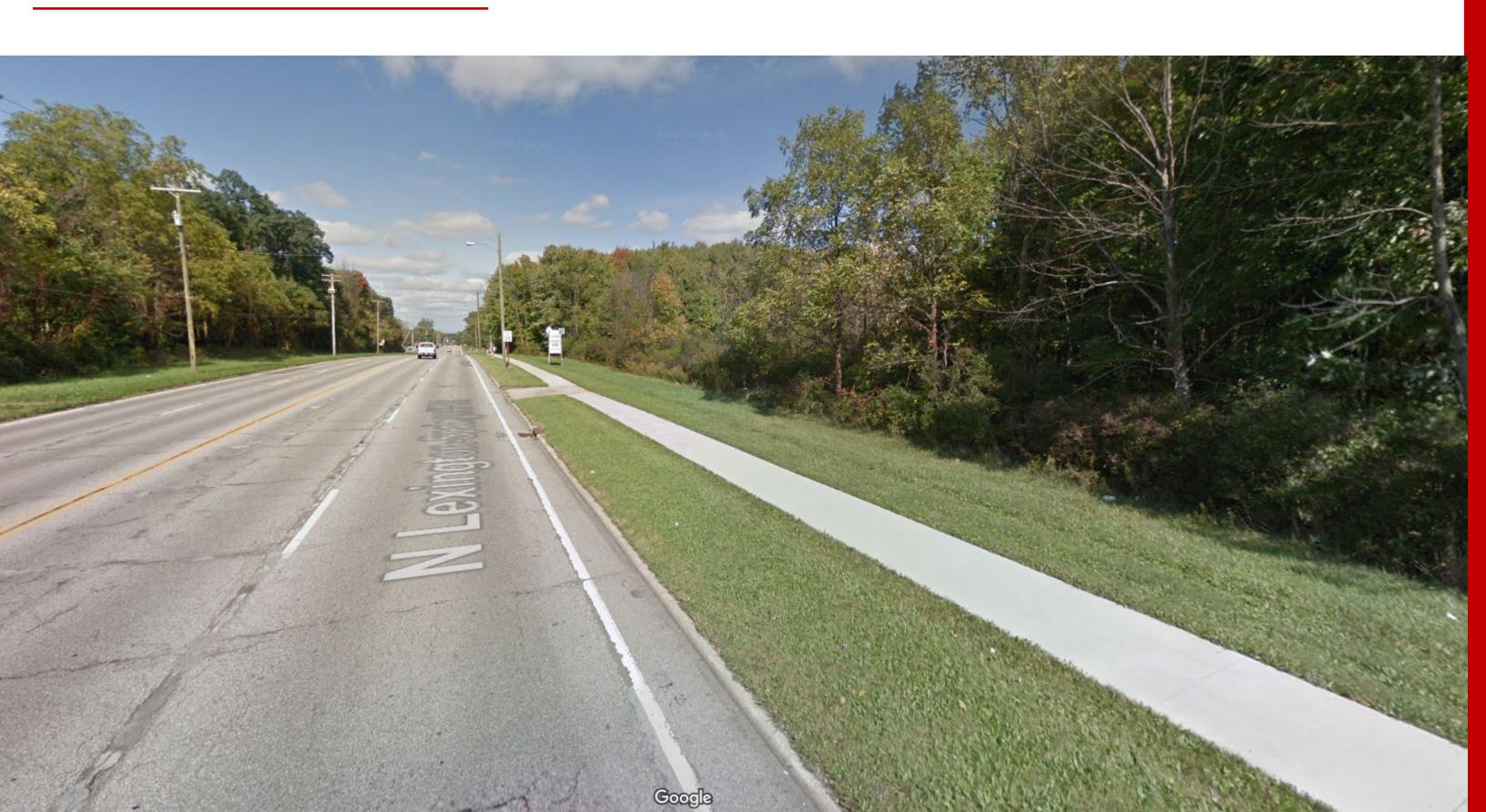


Leverage Existing Buildings through Transformational Renovations



Arrival Opportunity:

Existing Streetscape Along Lexington-Springmill Rd

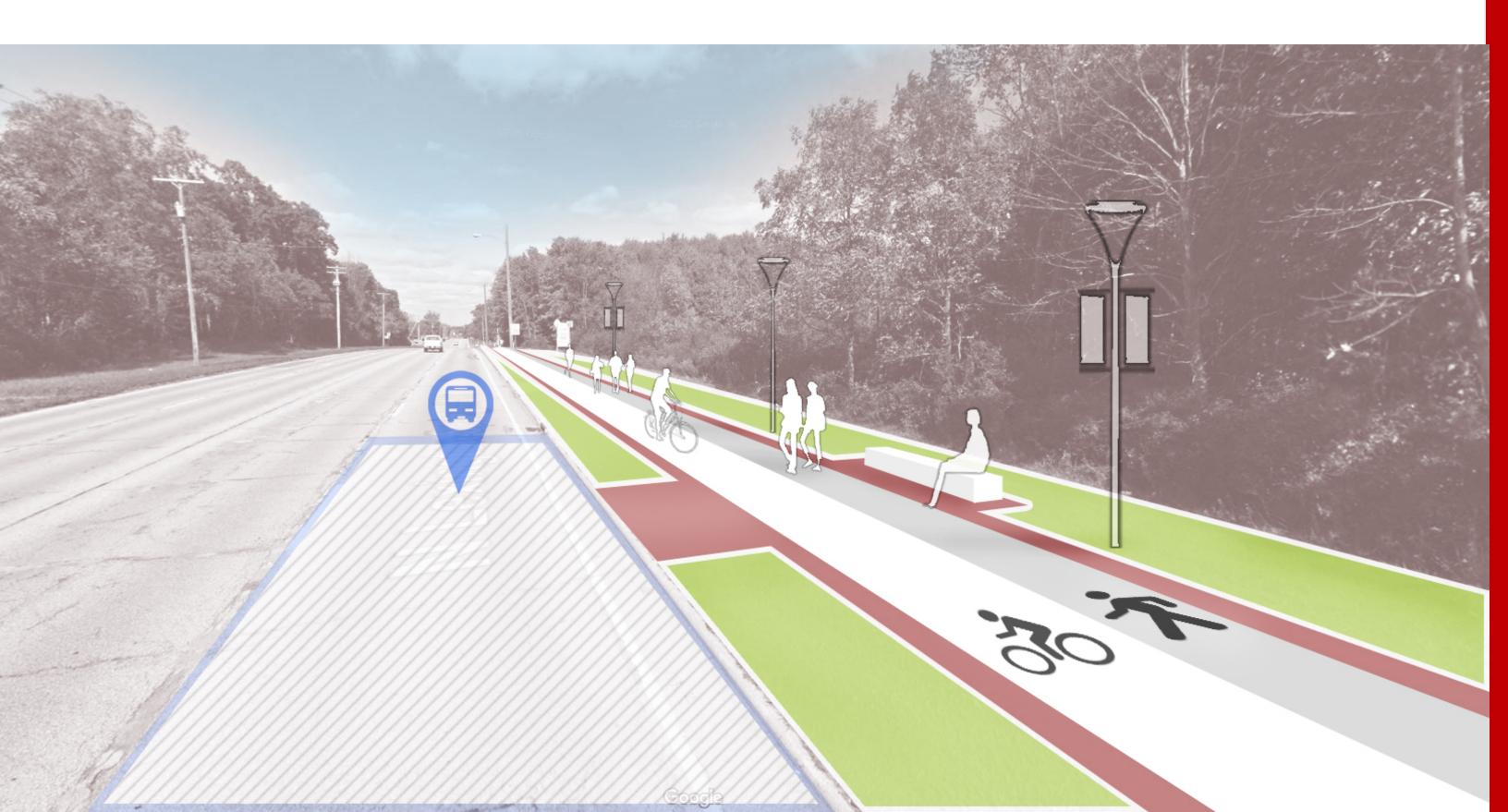


Arrival Opportunity:









Gateway Opportunity:

Existing Lexington-Springmill Rd Entry Road

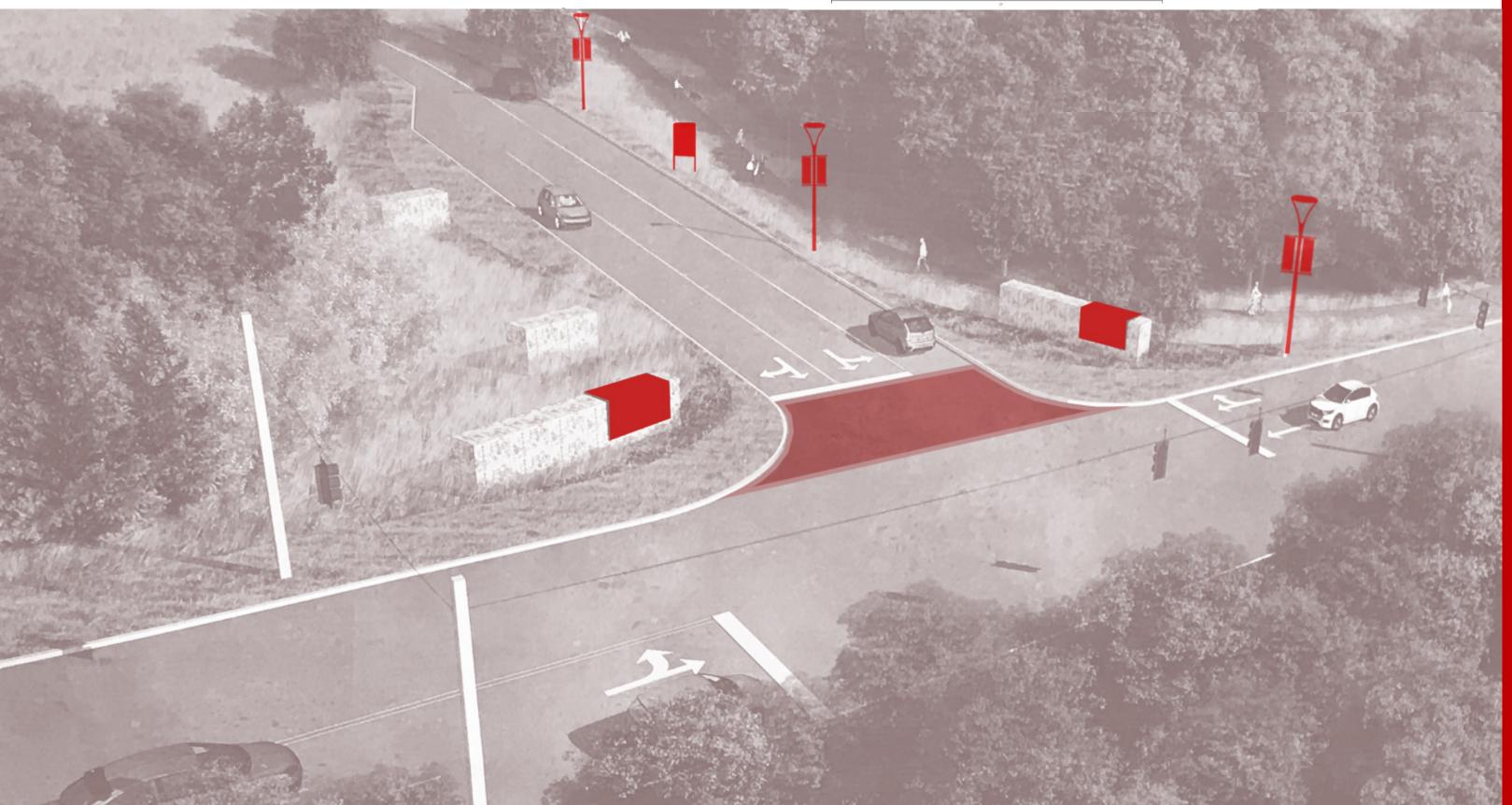


Gateway Opportunity:

Lexington-Springmill Rd Entry Road Concept





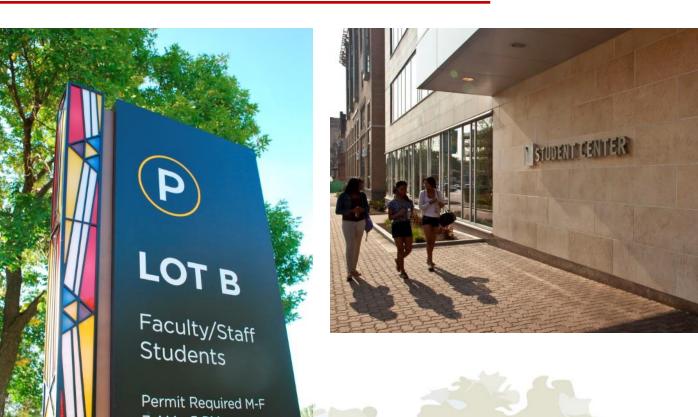


Incorporate New Signage and Wayfinding

"Highway to Hallway" Signage Examples













Incorporate New Signage and Wayfinding









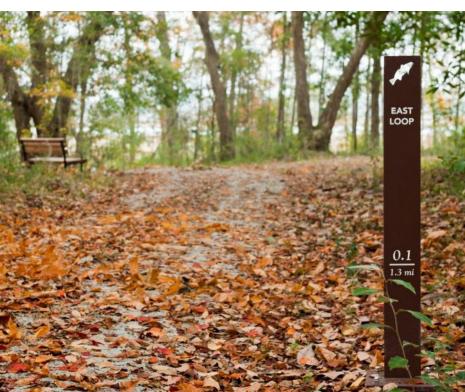














Improve Open Spaceand Circulation

Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus, provide social spaces and engage the woodland setting.

Utilities Corrido







Improve Open Spaceand Circulation

Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus, provide social spaces and engage the woodland setting.

Utilities Corridor



Long-term Vision

Campus Nodes

Scales of Interventions





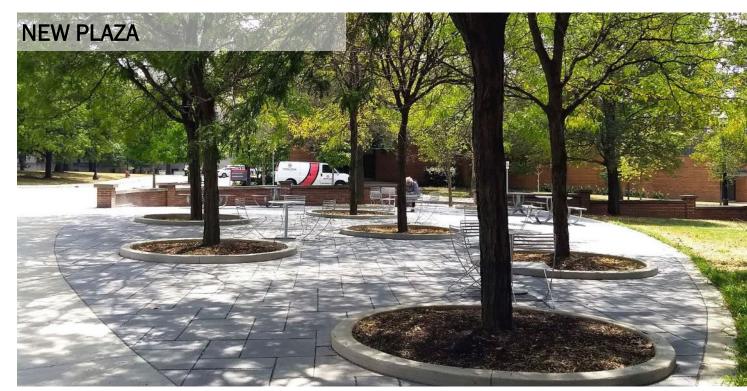






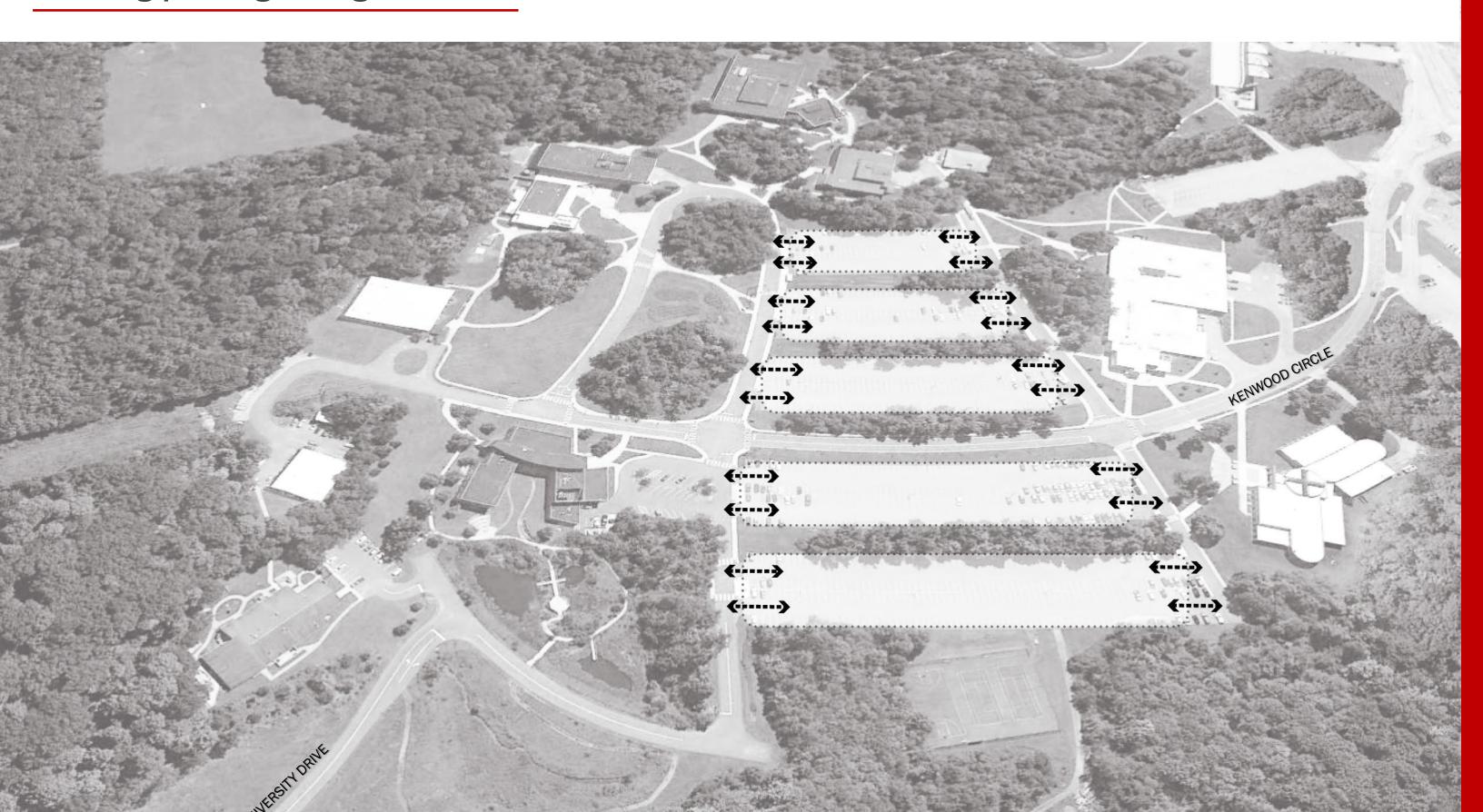






Circulation and Parking Opportunity:

Existing parking configuration



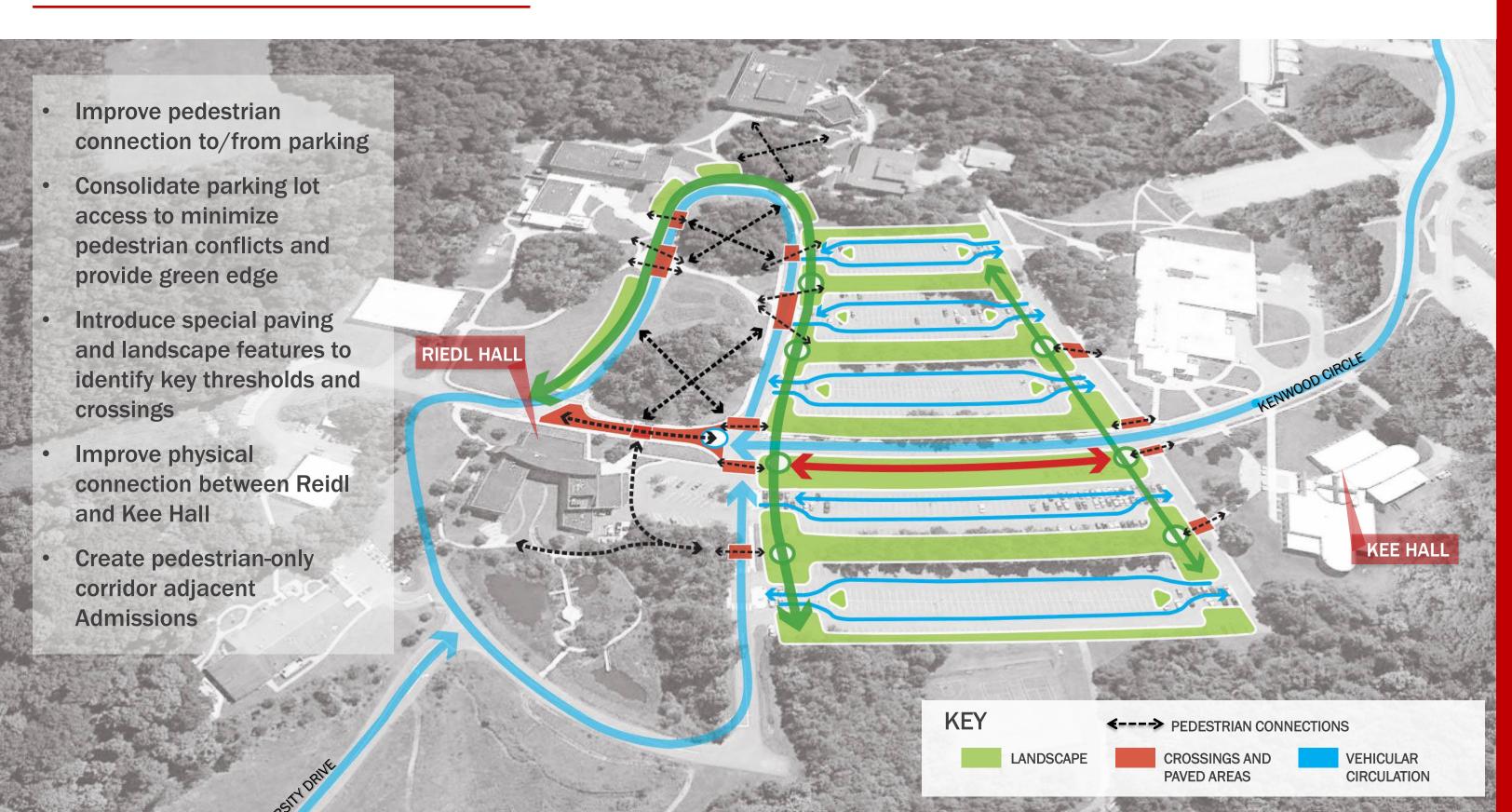
Circulation and Parking Opportunity:

Near-term arrival, parking and circulation concept









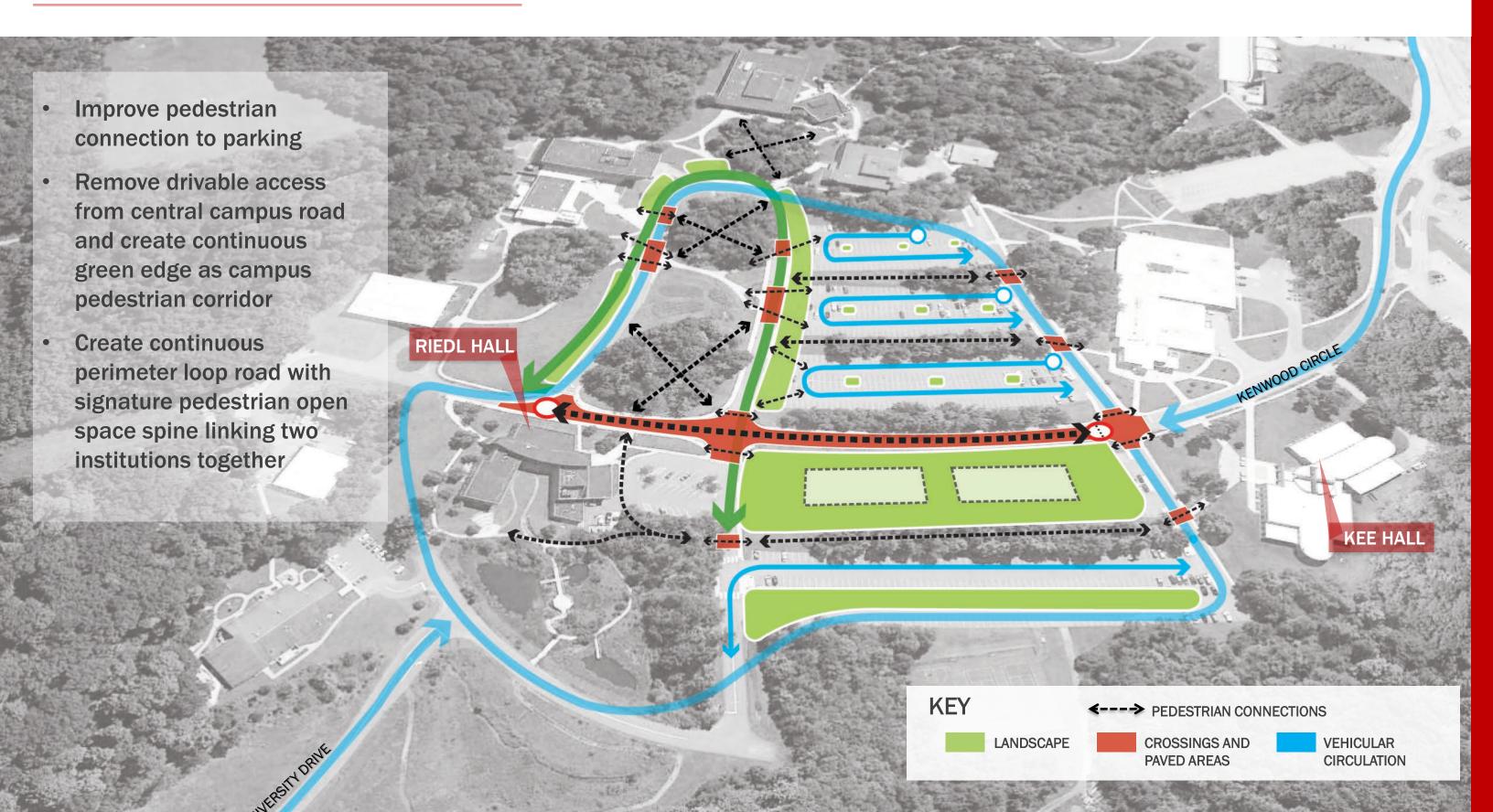
Circulation and Parking Opportunity:











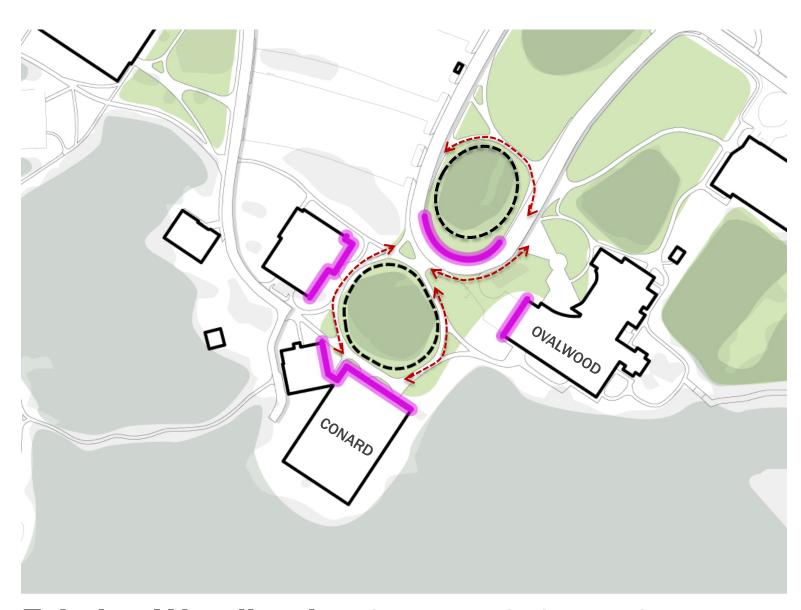
Open Space Opportunity:

Activate and Engage Open Space and Woodlands









Existing Woodland - visual and circulation obstacle



Woodland Concept - occupy, experience and interpret

Open Space Opportunity:

Existing Woodland near Conard and Eisenhower



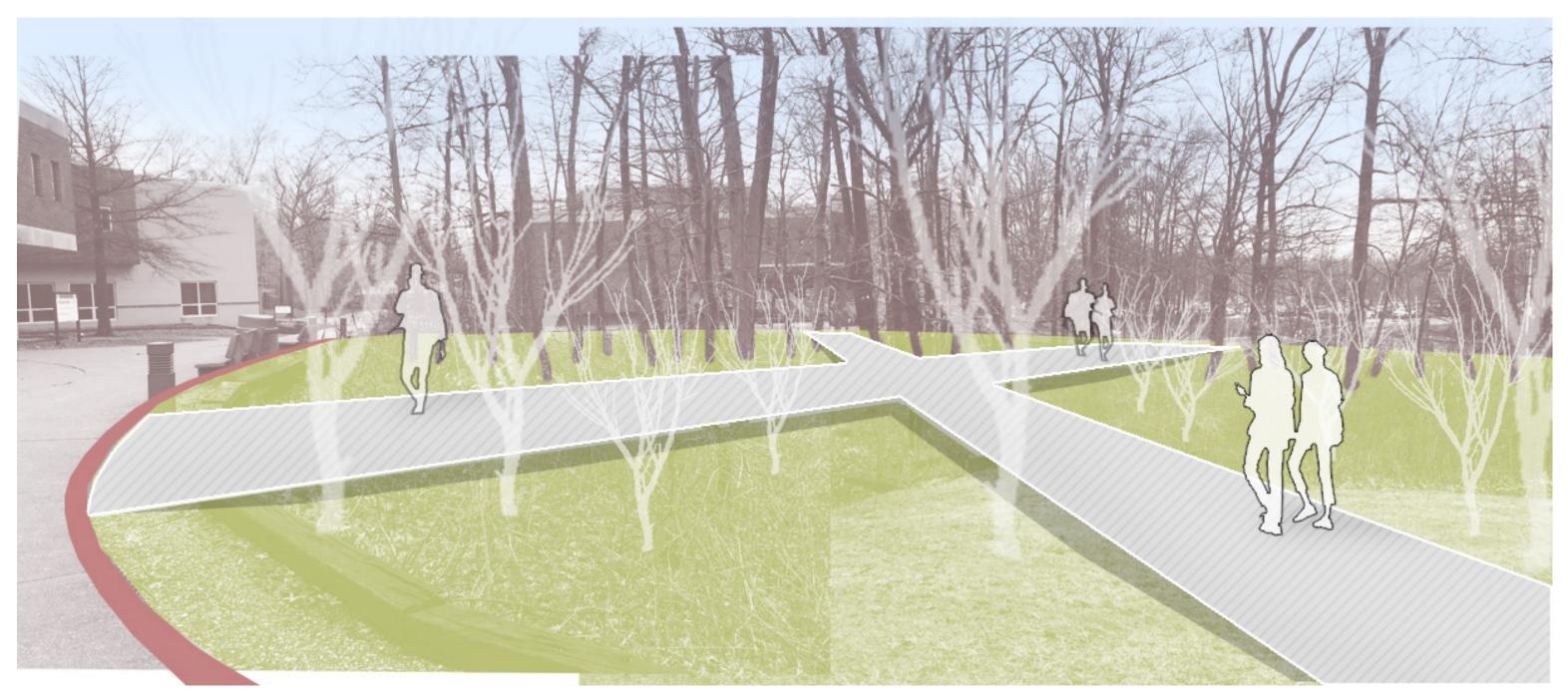
Open Space Opportunity:





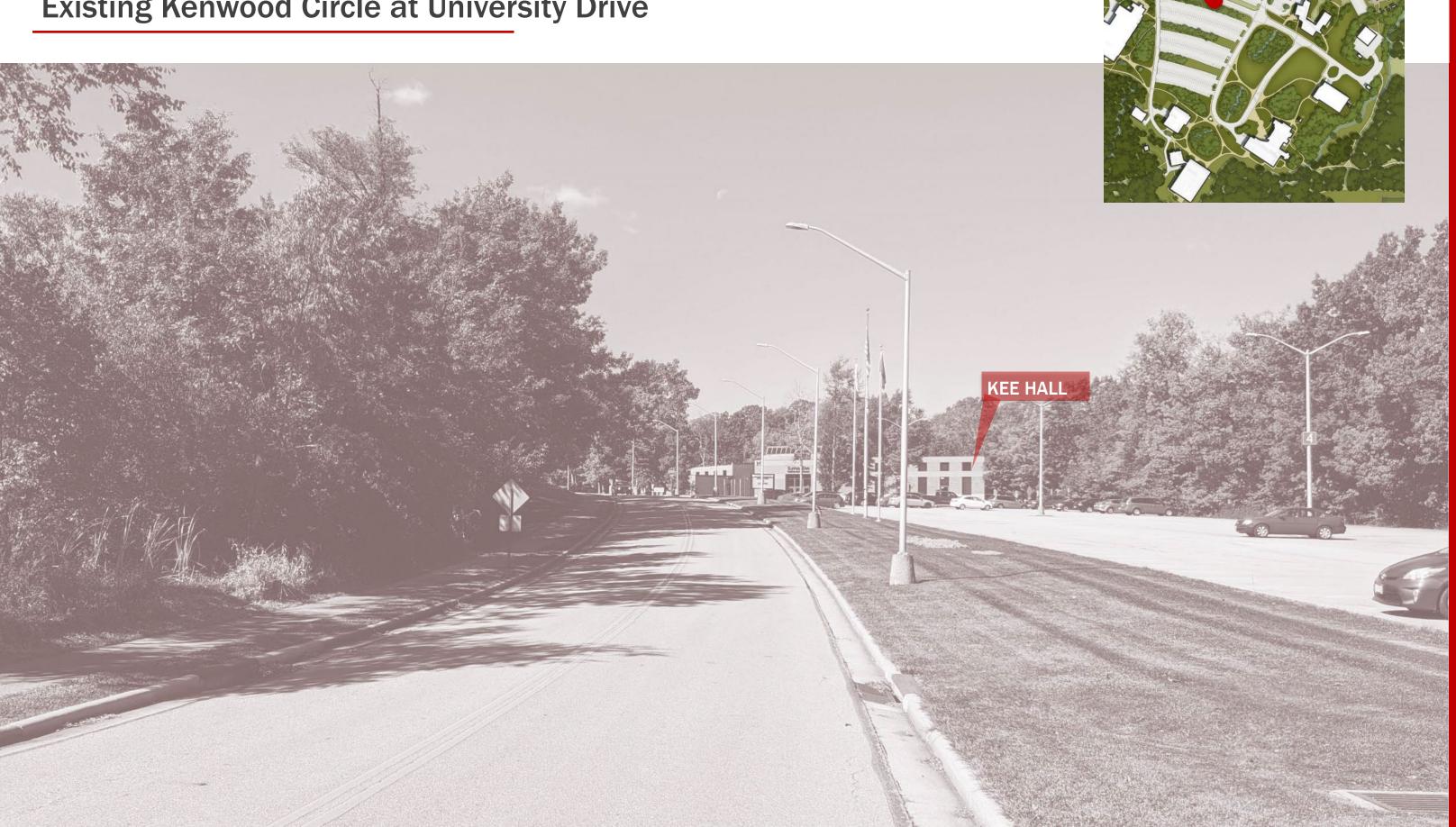


Enhanced sightlines and connectivity through woodlands near Conard and Eisenhower



Campus Woodland

Existing Kenwood Circle at University Drive









Proposed near-term opportunity for Kenwood Circle at University Drive









Proposed long-term vision for Kenwood Circle at University Drive



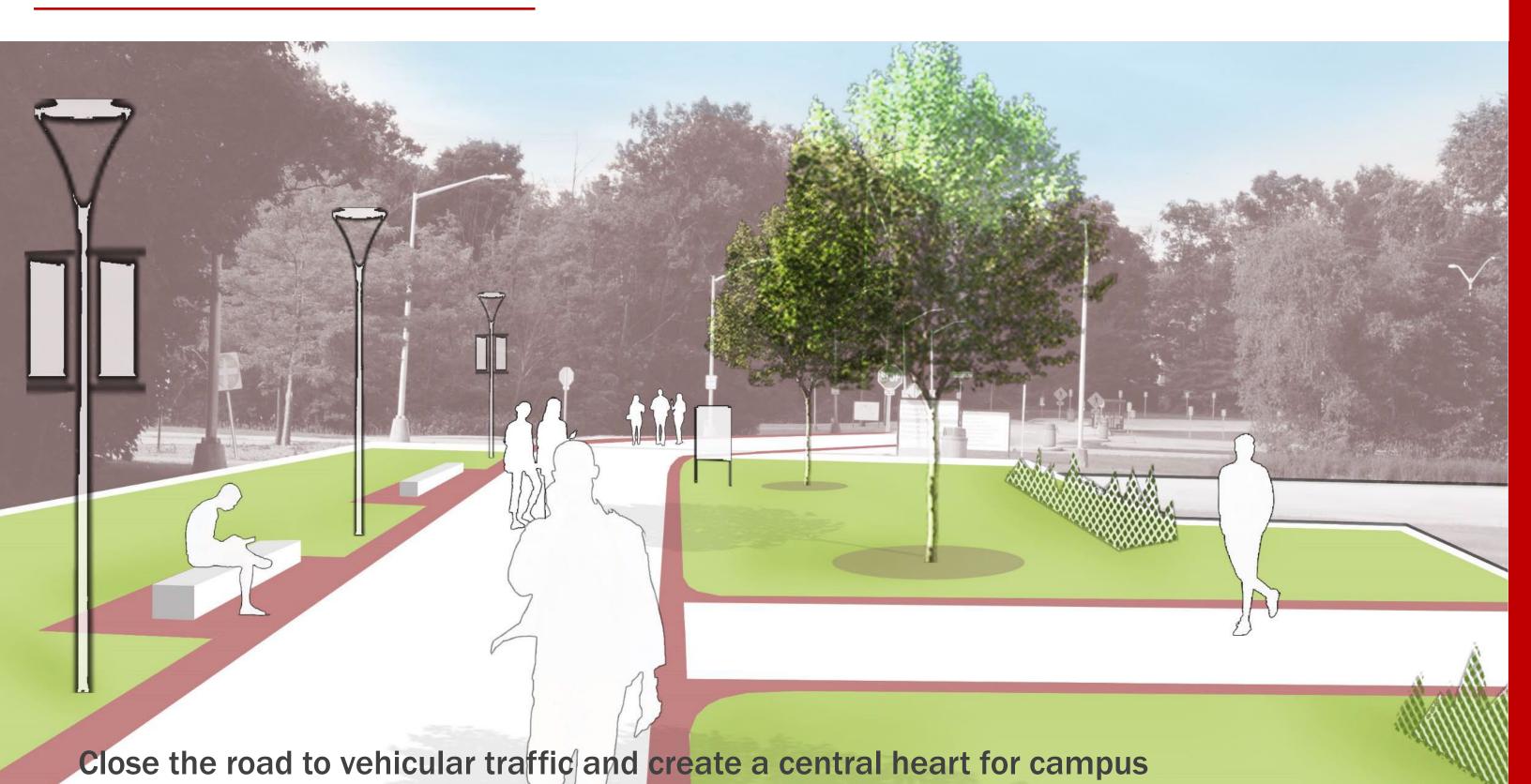
Streetscape Opportunity: Existing University Drive

Proposed long-term vision for University Drive









Trail and Woodlands Opportunity:

Existing Trails and Woodlands

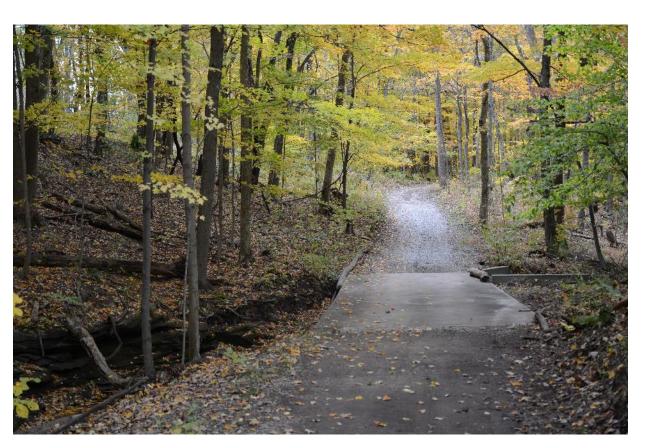














Increased opportunities for education, research, recreation, wayfinding

Trail and Woodlands Opportunity:

Highlight Education, Research and Learning Labs























Trail and Woodlands Opportunity:

Incorporate recreation and fitness























Leverage Existing Buildings through Transformational Renovations

Building renovations will provide modern spaces that promote student success and enhance the student experience



Teaching Lab Renovations













Learning Space Renovations

















Collaboration and Student Space













Renovation Opportunity:

Existing Eisenhower Façade and Entry



Renovation Opportunity:



















For additional information, or to provide comments, please contact: Planning, Architecture and Real Estate | 614-688-3715 | pare.osu.edu/pare.osu.edu/framework



5. Supplemental Information



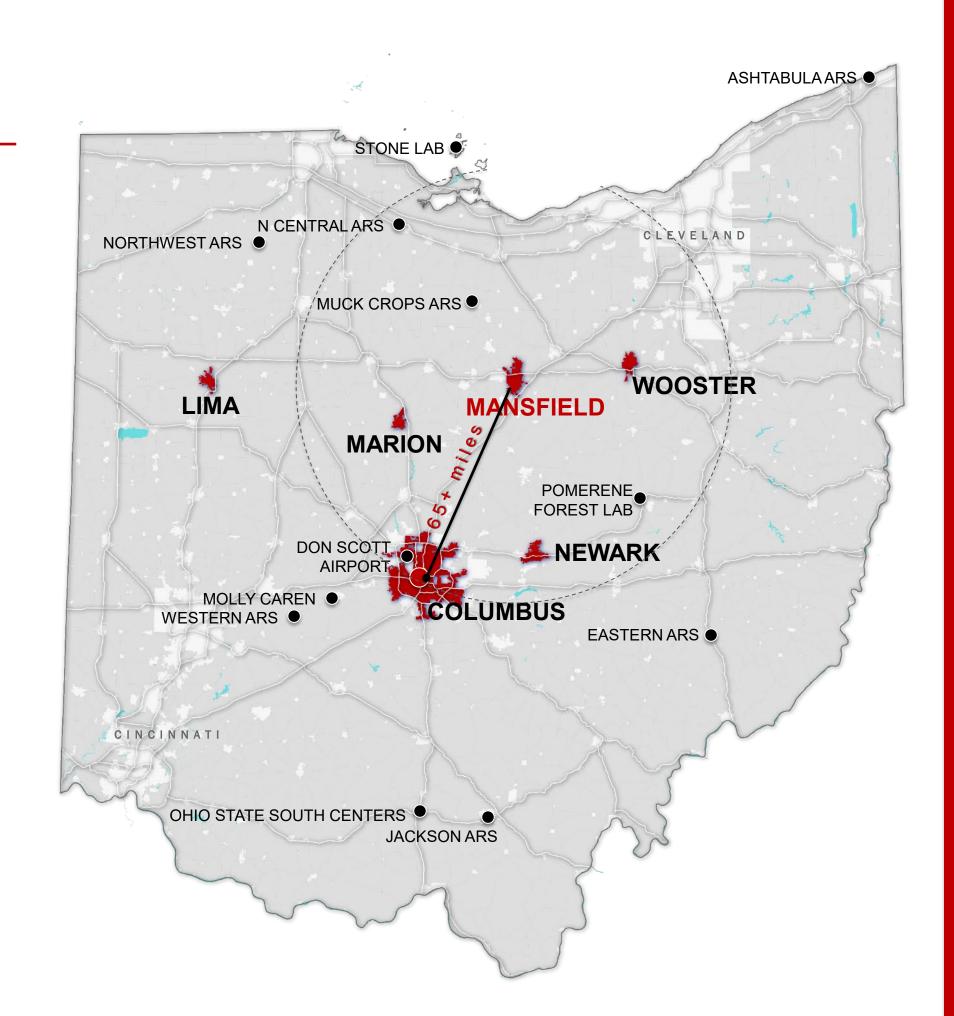
Additional documentation and supporting materials for Framework 2.0, including a version of this document, other presentations and the executive summary tri-fold are available at: pare.osu.edu/framework

For quick reference, the following section includes more detailed site analysis and additional concepts that were reviewed.

Site Analysis and Context

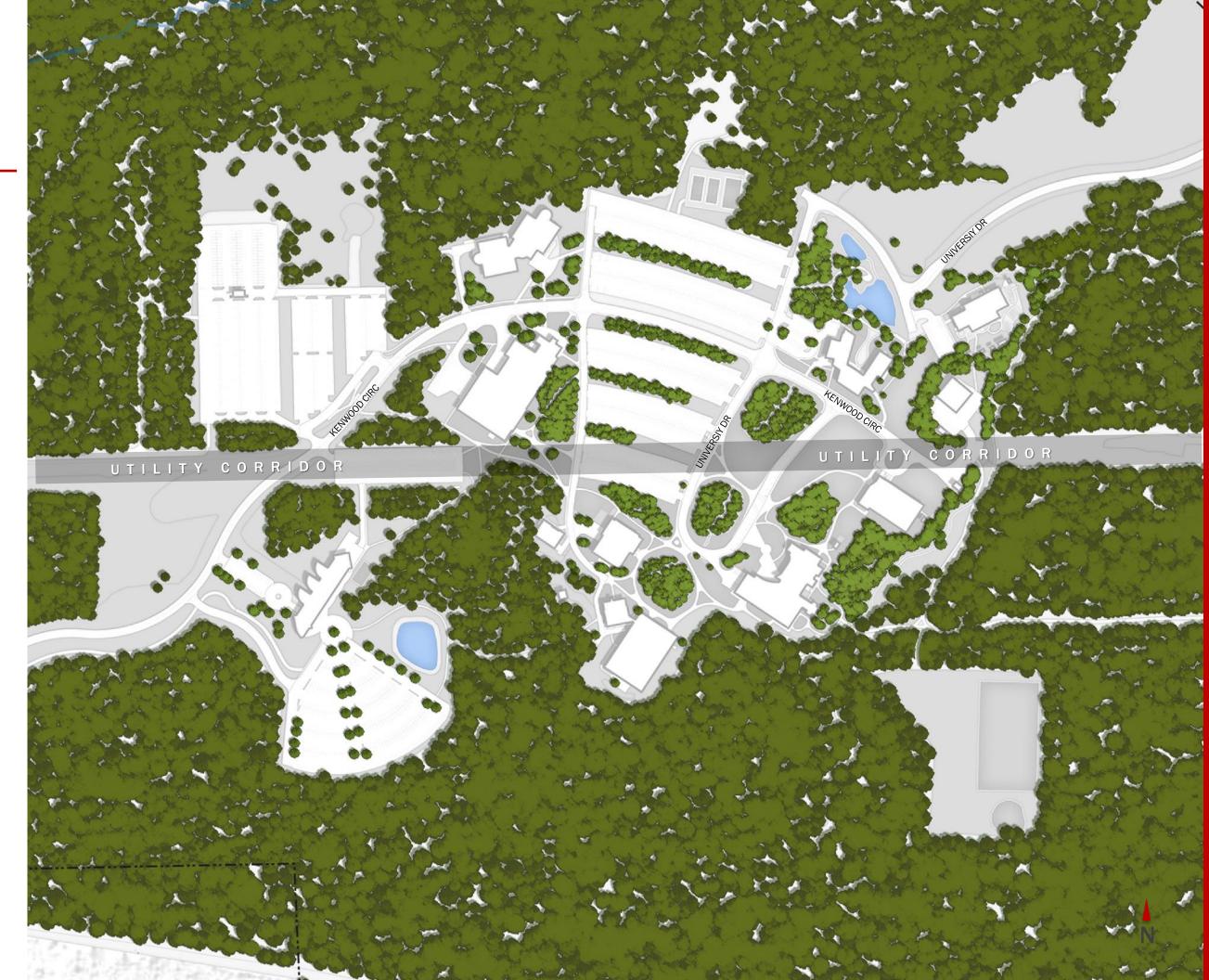
The following diagrams highlight additional opportunities and challenges that informed the recommendations.

Campus location



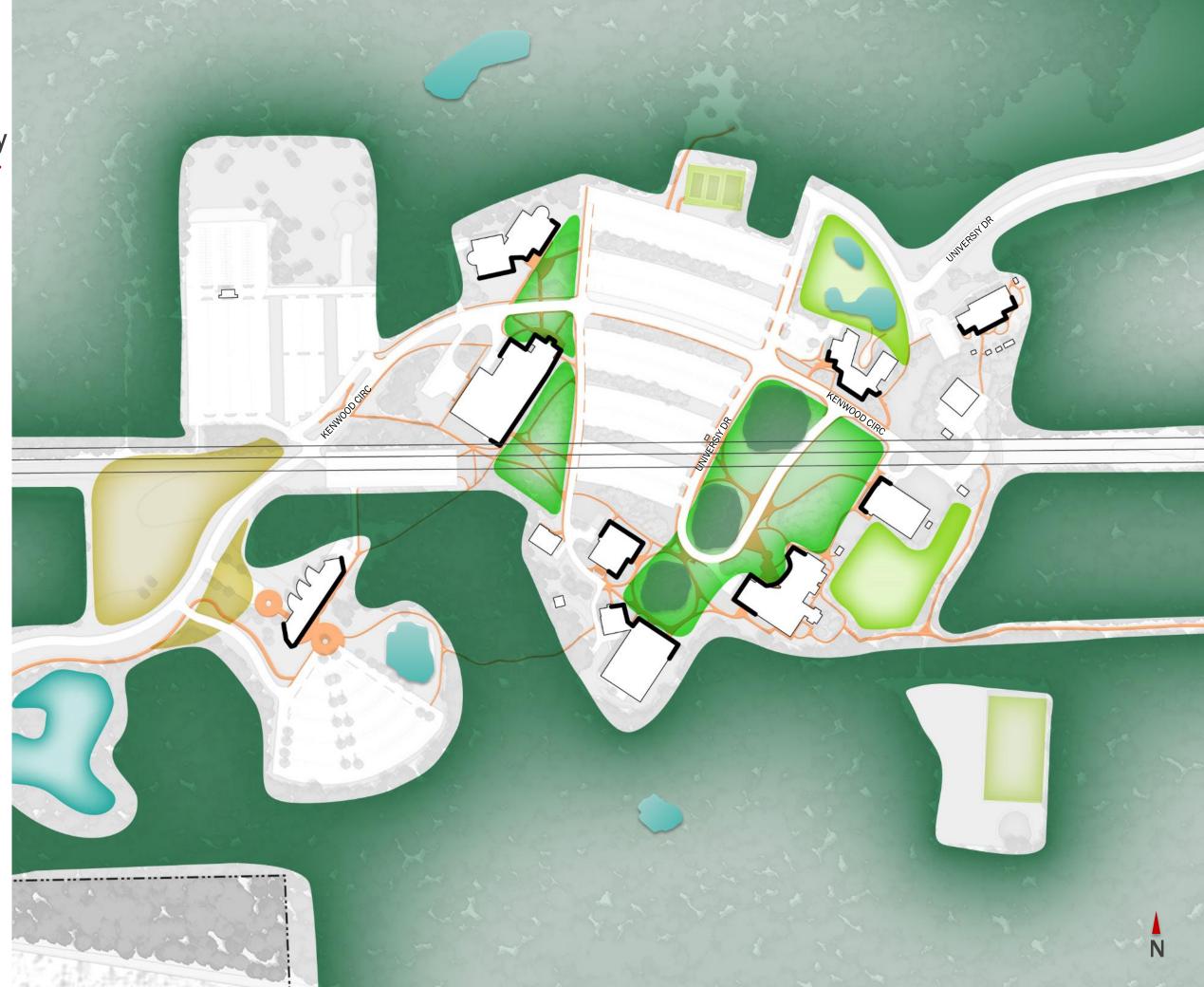
Vegetation

Campus is situated in a natural woodland setting.



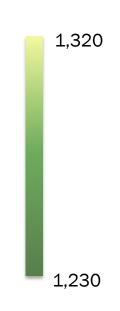
Open Space Typology

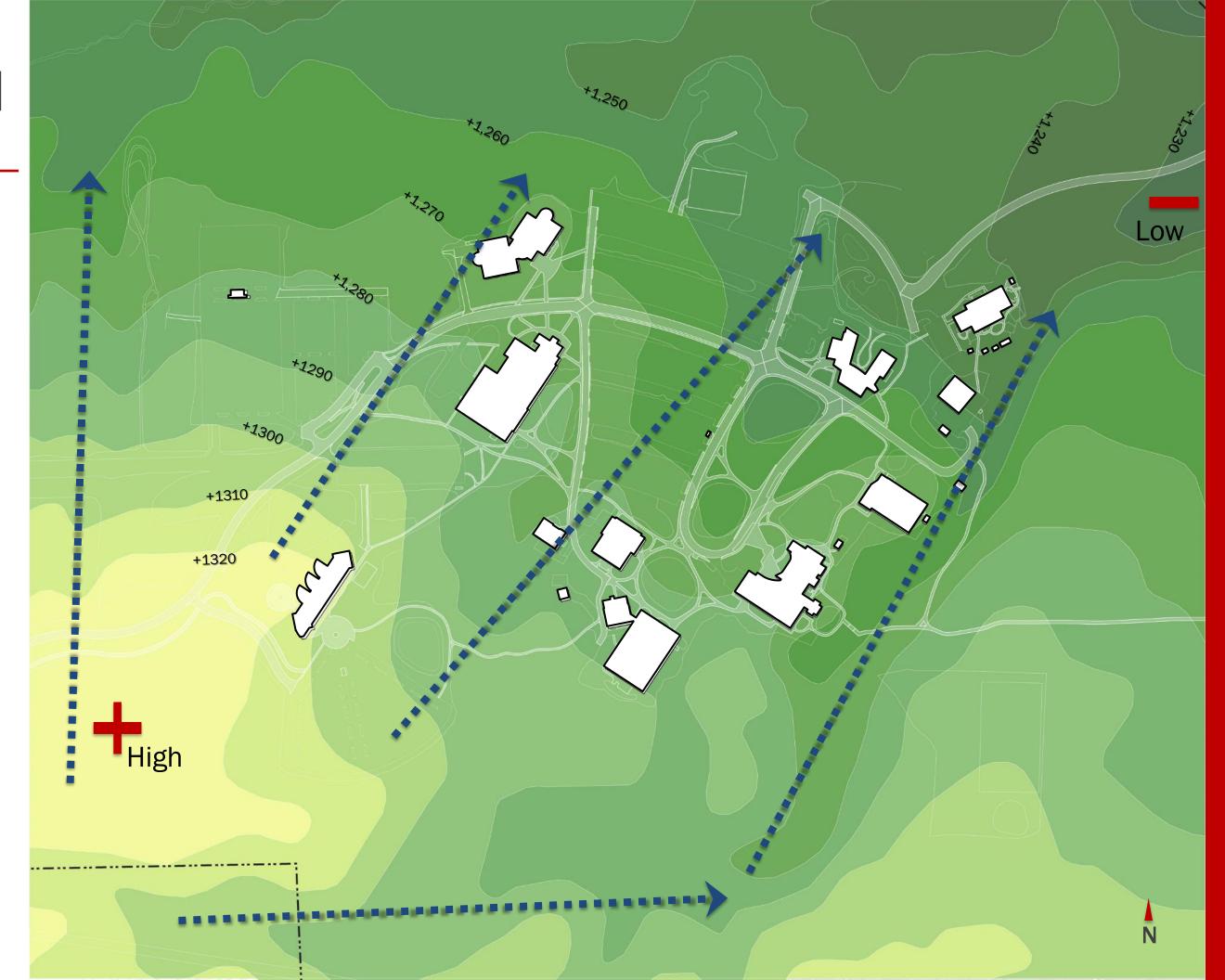




Topography

Campus has significant grade change from south to north





Building Use

- 1. Health Sciences
- 2. Fallerius Tech Education Center
- 3. Kee Hall
- 4. Riedl Hall
- 5. Child Development Center
- 6. Schuttera Service Center
- 7. Campus Recreation Center
- 8. Ovalwood Hall
- 9. Conard Hall/Learning Center
- 10. Eisenhower Memorial Center
- 11. Campus Bookstore
- 12. Buckeye Village Apartments
- 13. Molyet Village Apartments
 - ACADEMIC
 - ADMIN
 - LIBRARY
 - STUDENT LIFE
 - RECREATION
 - SUPPORT
 - HOUSING



Building Condition

- 1. Health Sciences | (age based)
- Fallerius Tech Education Center | (age based)
- Kee Hall | 76.44%
- Riedl Hall | 79.45%
- Child Develop. Center | (age based)
- Schuttera Service Ctr. | 74.30%

- 10. Eisenhower Memorial Center |
- 11. Campus Bookstore | 76.82%
- 12. Buckeye Village Apts
- 13. Molyet Village Apts | 74%-77%
 - EXCELLENT: 90% 100%
 - ADEQUATE: 80% 89%
 - MINOR RENOVATION: 70% 79%
 - MAJOR RENOVATION: Below 70%
 - NOT RATED



Concept Development and Draft Plan Review

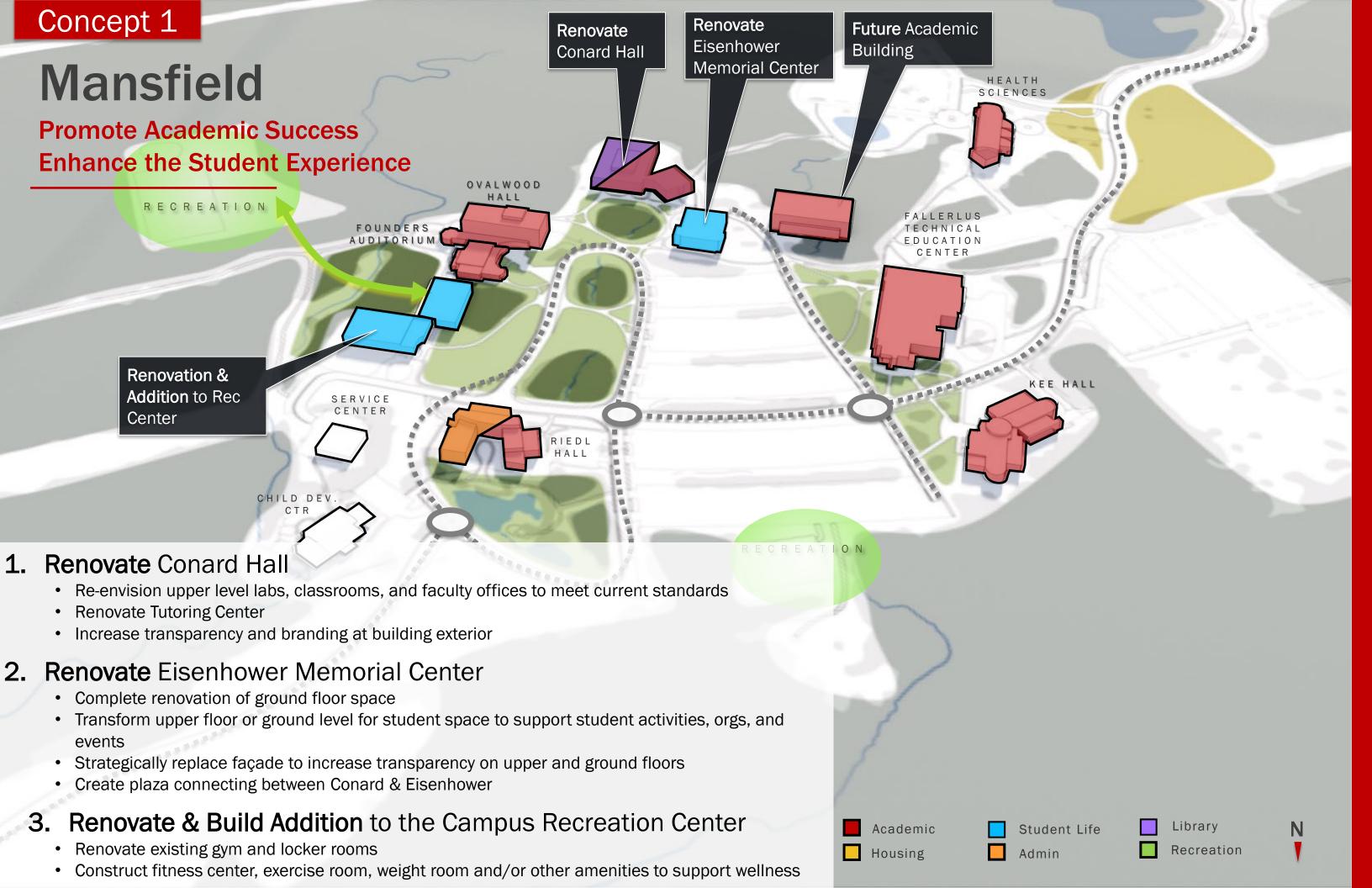
The following is a summary of the options explored during concept development and the draft plan engagement exercise that informed the near-term plan and long-term vision. More details for these concepts can be found in meeting presentations delivered throughout the project.

Mansfield

Future Development

- 5-MINUTE WALK
- ARRIVAL
- PRAIRIE
- ■■■ VEHICULAR CIRCULATION
- BIKE PATH
- PEDESTRIAN CONNECTION
- WOODLAND TRAILS
- LANDSCAPE AREA PLAZA
- OPEN SPACE CONNECTIONS
- BUILDING RENOVATION
- PROGRAM REALIGNMENT/ BRANDING/TARGETED RENOVATION
- DEVELOPMENT
- CAMPUS HOUSING



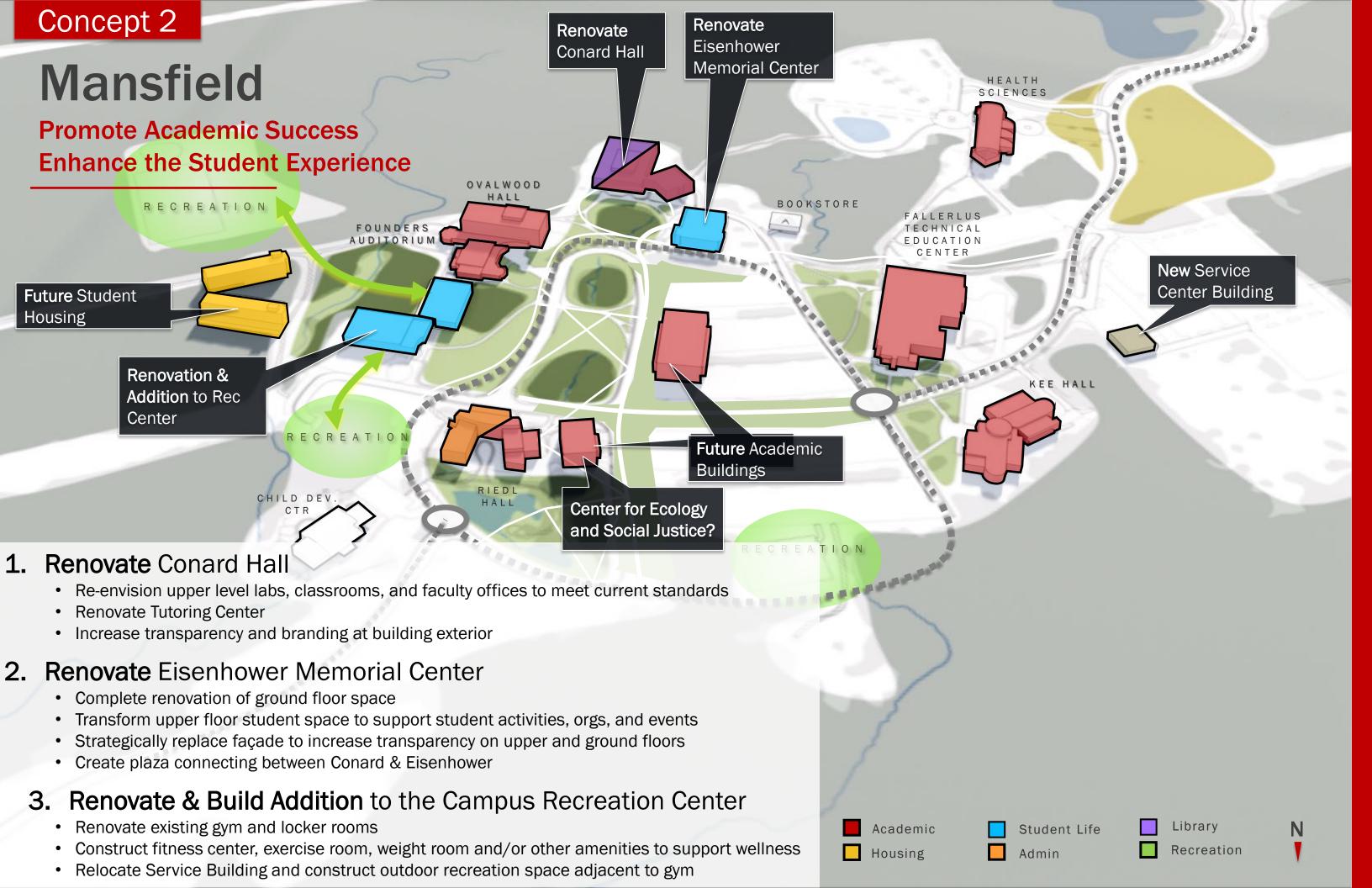


Mansfield

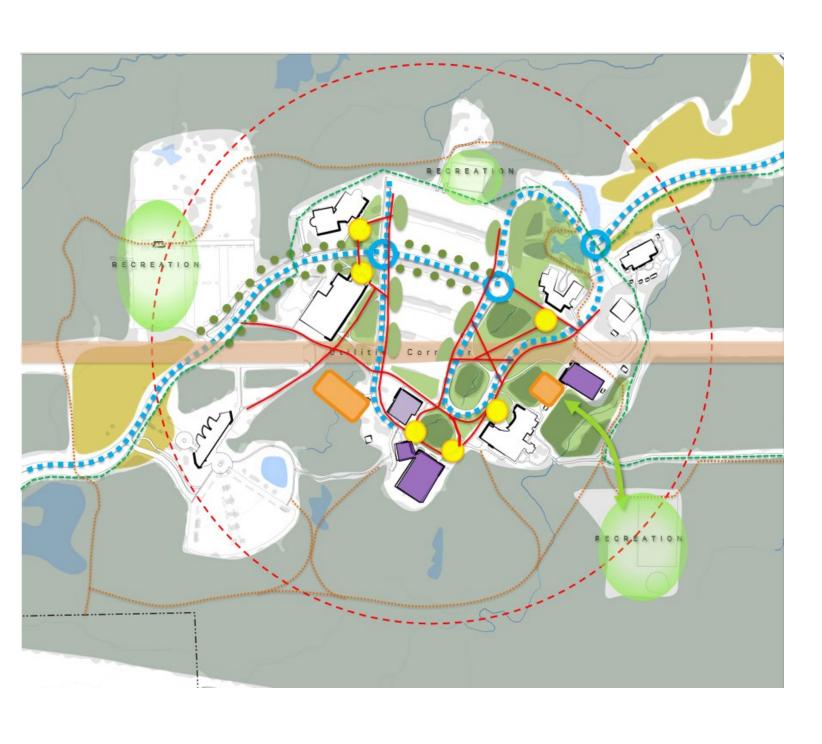
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- CAMPUS HOUSING





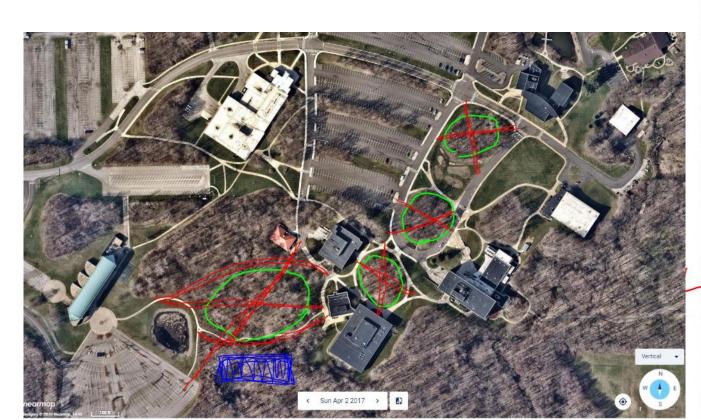
Concept 2



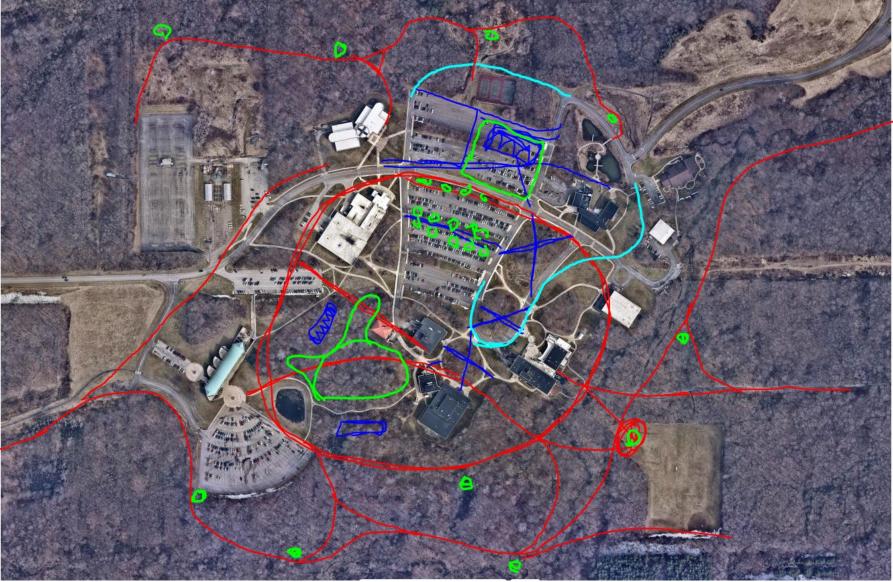


Steering Committee Feedback

- Preference for hybrid of concepts
- Like continuous loop road
- Access to Reidl parking should be considered
- Like string of pearls concept Ovalwood to Health Sciences
- Concern about being 'too quad like' while others like enhanced central space
- Like multi-use trails and enhanced wayfinding
- How much parking is needed? Make sure thinking about accessibility







Mansfield

Future Development

- 5-MINUTE WALK
- ARRIVAL
- PRAIRIE
- ■ VEHICULAR CIRCULATION
- --- BIKE PATH
- PEDESTRIAN CONNECTION
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- LANDSCAPE AREA PLAZA
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- BUILDING RENOVATION
- PROGRAM REALIGNMENT/ BRANDING/TARGETED RENOVATION
- DEVELOPMENT
- CAMPUS HOUSING



Mural Workshop Exercise

During the Draft Plan workshop, the Working Group evaluated how well the proposed projects support the Framework Goals and how feasible the project would be to implement.

OSU Mansfield

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North Central State College

Quick Reference

How to Navigate

Zoom In/Out

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Sharing with Others

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Cursor Broadcasting

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The dynamic and visual nature of Mural can at times use significant bandwidth and graphics capacity. We recommend closing unnecessary programs while using Mural. If you notice Zoom video lags, consider going audio-only for a few moments.







1 Evaluate

Evaluate how well each of the proposed projects support the below planning principles and other goals.

	Promote Academic Success	Enhance the Student Experience	Activate Open Spaces and Engage Natural Systems	Elevate the Campus Identify and Brand	Leverage Existing Space and Partnership
	• • •	•			•••
er Memorii	al	• • • •	•		•
s Rec Center				•	• •
s Bookstore				•	
w Constru	ection				
t Constitu	Promote Academic Success	Enhance the Student Experience	Activate Open Spaces and Engage Natural Systems	Elevate the Campus Identify and Brand	Leverage Existing Space and Partnerships
on to Campus enter				• •	
tenance ort Facility					
lemic Building 1	•			•	
ademic Building 2					
or Replacement sing		:	••		
Site Improve			Į.	1	1
roject	Promote Academic Success		Activate Open Spaces and Engage Natural		
op Road - Inner		Enhance the Student Experience	Systems	Elevate the Campus Identify and Brand	Leverage Existing Space and Partnerships
op Road - Outer			Systems		
			Systems		
dscape Edge Jestrian Plaza at			Systems	Identify and Brand	
dscape Edge lestrian Plaza at Il lestrian Plaza at		Experience	Systems	Identify and Brand	
dscape Edge lestrian Plaza at dl lestrian Plaza at State Connection nage, Branding, &		Experience	Systems	Identify and Brand	
dscape Edge estrian Plaza at Il estrian Plaza at State Connection nage, Branding, & rfinding		Experience	Systems	Identify and Brand	
ndscape Edge destrian Plaza at edl destrian Plaza at State Connection gnage, Branding, & nyfinding te Path ckeye Campus		Experience	Systems	Identify and Brand	Space and Partnerships
dscape Edge lestrian Plaza at ll lestrian Plaza at State Connection nage, Branding, & dfinding Path leeye Campus les king & Pedestrian		Experience	Systems	Identify and Brand	Space and Partnerships
op Road - Outer Indscape Edge Indestrian Plaza at edl Indestrian Pla		Experience	Systems	Identify and Brand	Space and Partnerships

Mural Workshop Exercise

The Working Group then prioritized projects to inform the near-term plan and long-term vision.

Prioritize As a group, sort the proposed projects into near and long term priority categories.

Renovations

New Construction

Site Improvements



Long Term: 7+ years

Parking & Pedestrian Improvements	Pedestrian Plaza at NCState Connection	Pedestrian Plaza at Ried	Woodland Quad
Eisenhower	Campus Rec	Campus	Maintenance
Memorial Hall	Center	Bookstore	Support
Renovation	Addition	Renovation	Facility
Loop Road -	Academic	Academic	Housing
Outer	Building 2	Building 1	

3 Visualize

Ayers Saint Gross staff will update this illustrated plan to reflect the priorties chosen

Near Term: 0-7 years



Long Term: 7+ years

