Regional Framework 2.0 Master Planning
Marion Final Plan

Enhance the Student Experience

November 5, 2020
## Schedule

### Phase 1: Observe & Analyze

- **Duration:** 12 Weeks
- **Dates:**
  - January 24th: Kickoff Call
  - April 8th - 9th: Workshop 2

**Workshop 1:**
- Campus Tours
- Stakeholder Engagement

**Workshop 2:**
- Analysis Summary
- Programmatic Drivers
- Planning Principles
- Steering Committee

### Phase 2: Envision

- **Duration:** 19 Weeks
- **Dates:**
  - May 27-28: Workshop 3: Lima
  - June: Workshop 5: Newark
  - June: Workshop 6: Mansfield

**Workshop 3: Lima**
- Goals and Concept Plan
- Design Scenarios
- Steering Committee

**Workshop 4: Marion**
- Goals and Concept Plan
- Design Scenarios
- Steering Committee

**Workshop 5: Newark**
- Goals and Concept Plan
- Design Scenarios
- Steering Committee

**Workshop 6: Mansfield**
- Goals and Concept Plan
- Design Scenarios
- Steering Committee

### Phase 3: Recommend

- **Duration:** 16 Weeks
- **Dates:**
  - Late September - TBD: Workshop 7
  - Mid-November - TBD: Workshop 8

**Workshop 7:**
- Draft Plan Review
- Phasing
- Implementation
- Cost Estimates
- Working Groups

**Workshop 8:**
- Final Plan Documentation
- Roll-Out
- Public Presentation
Agenda

Planning Context - What is Framework 2.0?

Framework 2.0 Goals and Strategies

Final Plan – Near and Long-term Vision

Implementation Opportunities
What is Framework 2.0?
A Process that Aligns the Campus with Its Mission and Programs

STRATEGIC PLAN
WHAT

CAPITAL PLAN
HOW

FRAMEWORK PLAN
WHERE

RESULTS
Shared vision that guides development
Sustained Implementation
Vision
Our vision is to be the destination of choice for those seeking a university education at a campus recognized for excellence in teaching, research, community outreach, and global citizenship.

Mission
Our mission is to provide an affordable education combining the rigor and opportunities of a leading research university with the support of a small campus to prepare our students for their professions within a global society.

Guiding Principles
• Access
• Innovation
• Engagement
• Stewardship

Strategic Focus Areas
1. Excellence in Student Achievement and Leadership
2. Student-Focused Infrastructure and Services
3. Diverse and Inclusive Campus
4. Sustainable Campus
It Builds off Past Planning

Strategic Phase 3
- Add academic building west of Science and Engineering building
- Relocate parking and add additional parking
- Develop on-campus housing
- Build southern recreation fields
- Build multipurpose path along Marion-Eidson Road
- Realign the southern part of the campus loop road
- Add walls and lighting to north and east sections of loop road

Total GSF = 475,000 (not including housing)
Total parking spaces = 2,080
On-campus housing = 575 beds; 173,500 GSF
Planning level cost estimate = $72 M (2012 $)

Framework Objectives - Our Role in the Community
- Engage with the community
- Improve pedestrian connectivity internally and externally
- Improve vehicular circulation
- Improve access to campus
- Preserve open space, environmental resources, and views
- Maintain the compact academic core
- Improve the student life environment
- Continue modernization of the learning environment
- Continually address deferred maintenance

2013 Plan
# Marion SWOT Analysis

<table>
<thead>
<tr>
<th>STRENGTHS</th>
<th>WEAKNESSES</th>
<th>OPPORTUNITIES</th>
<th>THREATS</th>
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</thead>
<tbody>
<tr>
<td>Committed faculty and staff</td>
<td>Lack of student housing</td>
<td>Proximity to Delaware County</td>
<td>Limited State capital funding</td>
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<tr>
<td>Well-maintained building and grounds</td>
<td>Library underused and outdated</td>
<td>Becoming a residential campus</td>
<td>Declining demographics make planning difficult</td>
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<tr>
<td>OSU &amp; MTC working together</td>
<td>Outdoor playing fields</td>
<td>Space becoming vacant in library has potential for study space</td>
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</tr>
<tr>
<td>New science and engineering building</td>
<td>Campus landscaping</td>
<td>Space to grow</td>
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<tr>
<td>Support for sustainability</td>
<td>Finish loop roadway</td>
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<tr>
<td>Water feature creates a natural gathering space</td>
<td>Additional student space</td>
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</tbody>
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It Addresses Opportunities and Challenges

- Committed faculty and staff
- Well-maintained building and grounds
- OSU & MTC working together
- New science and engineering building
- Support for sustainability
- Water feature creates a natural gathering space
- Proximity to Delaware County
- Becoming a residential campus
- Space to grow
- Limited State capital funding
- Declining demographics make planning difficult
Marion
Street Network

Vehicular circulation is outside the campus core; reduces conflicts with pedestrians
Marion
Pedestrian Network

Between Morrill and Bryson
Path toward the Library
Library Lakefront Plaza

5-MINUTE WALKING (.25 mi)
PAVED PATH
Marion

Landscape Character

• Internally focused quad with lake as the organizing element
• Perimeter of quad is complete with the exception of a site at the eastern edge
• Parking is organized to the south west and north east of the quad allowing the campus core to be free of vehicular traffic
• A traffic circle at the entry provides clear vehicular circulation
• A large established prairie south of the campus core provides an opportunity for research and education, a campus as well as a regional amenity
• Marion Tech buildings are located east of the lake, the rear of the adjacent shopping center could be better screened
• The tree canopy is less extensive than other regional campuses, additional shading would be desirable
Marion
Campus Interior Character

- Quality of space varies significantly between buildings
- Library does not meet current needs for study space and tutoring
- Many renovations have been completed but there are additional opportunities to modernize classrooms and class labs
- Dining and student space is limited
- Student Union and recreation facilities – gym, locker rooms – are in need of renovation
It Supports Framework 2.0 Goals

5 overarching goals for all campuses with campus specific strategies to achieve those goals

- Promote Academic Success
- Enhance the Student Experience
- Activate Open Spaces and Engage Natural Systems
- Elevate the Campus Identity and Brand
- Leverage Existing Space and Partnerships
Marion Campus Goals and Strategies

Promote Academic Success
- Instructional spaces
- Collaboration and study spaces
- Student services and resources
- Quality and condition of facilities

Enhance the Student Experience
- Student-centered spaces
- Dining
- Housing
- Recreation
- Health and wellness
- Quality and condition of facilities

Activate Open Spaces and Engage Natural Systems
- Prairies
- Stormwater management and sustainability
- Central Spaces
- Secondary Spaces

Elevate the Campus Identity and Brand
- Gateways and edges
- Internal and external branding
- Balance OSU and Marion Tech

Leverage Existing Space and Partnerships
- Renovations
- Co-located, shared resources
- City and business partners
- Town-gown relationships and opportunities
Promote Academic Success

Improve study space, learning environments, and access to student services.

- Re-envision the library
- Provide collaboration spaces for faculty and students to interact
- Create a designated tutoring center
- Provide additional student support services
- Provide modern learning environments
- Integrate informal study and hangout spaces
- Create additional space to support strength in STEM
- Maintain good condition of facilities
Enhance the Student Experience

Provide on-campus housing, dining, recreation, and student-centered space to support student life, events, and organizations.

- Ensure an Ohio State experience for all students
- Renovate the student center – create a ‘campus living room’
- Provide student centered spaces and programs
- Provide on-campus housing
- Provide full-service dining
- Provide space for student events and organizations
- Enhance outdoor recreation space
- Provide a multi-cultural space
Activate and utilize the outdoor environment and natural setting to create a sustainable campus.

- Maximize sustainability opportunities for infrastructure and landscape
- Provide flexible open space for events and activities. Use plantings to create and reinforce the open space.
- Activate key spaces adjacent building entries
- Utilize the tree canopy and furniture to create comfortable outdoor spaces
- Calibrate connection into the campus core from the central entry route/circle to have scale and prominence as campus entry
Create welcoming and intuitive connections with enhanced branding and wayfinding into and throughout the campus.

- Increase visibility from 95
- Provide a new campus entrance feature along University Dr
- Utilize wayfinding to provide a clear and intuitive connections into the central open space
- Improve signage and interior building identity
- Add color and vibrancy
- Celebrate the identity and traditions of OSU
- Leverage full potential of regionals across the state of Ohio
Renovate existing, poor-quality space and maximize opportunities for shared resources between OSU and Marion Tech.

- Continue to share space with Marion Tech (all cost shared)
- Leverage community partnerships for shared investment and resources – affluent county
- Enhance local amenities; provide programs and space to support weekend experience
Marion Final Plan

Enhance the Student Experience
Marion
Existing Site Plan

Key Drivers:

- Add on-campus housing and improved student life facilities and recreation
- Enhance gateways and wayfinding; connect roadways
- Improve condition of space/facilities
- Activate open spaces and plazas
Marion
Existing Site Plan

1. Morrill Hall
2. Bryson Hall
3. Maynard Hall
4. Alber Student Center
5. Bell Tower
6. Science & Engineering
7. Library Classroom Building
8. Health Technologies Center
9. Yoder Nature Learning Lab
10. Maintenance / Receiving
Marion
Near-term Plan

Projects
1. Signage, Branding, and Wayfinding (throughout)
2. Bryson Hall Renovation & Addition
3. Alber Student Center Addition – Campus Dining & Student Space
4. Housing Phase 1
5. Outdoor Recreation
6. Campus Loop Road Connection
7. Core Campus Nodes
8. Pond Edge Rehabilitation
9. East Campus Open Space

PROPOSED DEVELOPMENT
EXISTING BUILDING
PROPOSED OSU/MTC MAJOR RENOVATION
PROPOSED MARION TECH MAJOR RENOVATION
Marion
Long-term Vision
Marion
Long-term Vision

Projects
1. Library Classroom Building Renovation
2. Housing Phase 2
3. New South Entry Road
4. Future Academic Buildings
5. Surface Parking North
6. Prairie Landscape Buffer
7. New Campus Quad
8. South Parking & Connector Road

PROPOSED DEVELOPMENT
EXISTING BUILDING
PROPOSED OSU/MTC MAJOR RENOVATION
PROPOSED MARION TECH MAJOR RENOVATION
Marion Implementation Opportunities
Near-Term Implementation

1. Elevate the Campus Identity & Brand
2. Improve Open Space & Circulation
3. Leverage Existing Buildings through Transformational Renovations and Additions
Elevate the Campus Identity & Brand

Near-term opportunities exist to elevate the campus identity and brand with enhanced gateways, signage and wayfinding throughout campus.
Gateway Opportunity:
Existing University Drive Entry Road
Gateway Opportunity:
University Drive Entry Road Concept
Arrival Opportunity:
Existing Edison Road
Arrival Opportunity:
Long-term Edison Road Entry Concept
Incorporate New Signage and Wayfinding

“Highway to Hallway” Signage Examples
Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus, provide social spaces, and reinforce the lake as a campus organizing element.

Improve Open Space & Circulation

1. Core Campus Nodes
2. Pond Edge Rehabilitation
3. Outdoor Open Space / Quad
Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus, provide social spaces, and reinforce the lake as a campus organizing element.
Campus Nodes
Scales of Interventions

ACTIVATE OPEN SPACE

OUTDOOR CLASSROOM

ACTIVATE EXISTING PLAZA

NEW PLAZA
Open Space Opportunity:
Existing Maynard Hall Plaza
Open Space Opportunity:
Maynard Hall Plaza Concept
Connection Opportunity: Existing Campus Sightlines
Connection Opportunity:
Improved Campus Sightlines
Open Space and Connectivity Opportunity:
Create safe pedestrian crossings
Open Space Opportunity:
Existing Campus Lawn
Open Space Opportunity: Campus Lawn Concept
Open Space Opportunity:
Existing Lake Front Open Space
Open Space Opportunity:
Activate Open Space with Site Furnishings, Lighting & Branding
Open Space and Sustainability Opportunity:
Create a natural edge for the lake
Open Space and Sustainability Opportunity:
Utilize swales and bioretention
Leverage Existing Buildings through Transformational Renovations and Additions

Building renovations, additions, and new housing will provide modern spaces that promote student success and enhance the student experience.
On-Campus Housing
Create a Residential Community
Integrated with campus open space, academic & student life facilities

Near-Term Plan

Long-Term Vision
Dining & Student Space
Alber Student Center Addition

• Develop a north-south circulation spine to encourage “cut-through” traffic
• Reinforce existing east-west circulation axis
• Wrap existing gym with new program to provide fitness and student-centered space
• Provide a full dining experience with a servery and south facing dining area
• Provide service/loading access on west face to eliminate vehicular conflict with improved open spaces
• Develop a south facing plaza or porch to anchor future quad and intersect major east west pedestrian path
Collaboration Space
Library & Study Space
Marion Campus
Near-term Vision
Marion Campus
Long-term Vision

- Proposed Development
- Existing Building
- Proposed OSU/MTC Major Renovation
- Proposed Marion Tech Major Renovation

UNIVERSITY DR
MARION-MT GILEAD RD
Next Steps

November: Post presentation to website for 2-week public comment period

November/December: IPPLG presentation

December: Final Deliverables

2021: Individual Campus Rollouts