Agenda

Planning Context - What is Framework 2.0?

Framework 2.0 Goals and Strategies

Final Plan – Near and Long-term Vision

Implementation Opportunities
Planning Context

What is Framework 2.0?
A Process that Aligns the Campus with Its Mission and Programs

STRATEGIC PLAN
WHAT

CAPITAL PLAN
HOW

FRAMEWORK PLAN
WHERE

RESULTS
Shared vision that guides development
Sustained Implementation
Vision
Our vision is to become a national model for regional campuses of public universities.

Mission
Our mission is to provide affordable, open access to Ohio State for all Ohioans.

Strategic Focus: Improving Student Success
- Enhance the Student Experience
- Expand Academic Programming
- Improve Access and Affordability
- Strengthen and Sustain Our Commitment to Antiracism*

*Note: The campus is updating its strategic plan to extend it to 2025. A new strategic priority--strengthen and sustain our commitment to antiracism--though still in draft form, will be added to the plan.
It Responds to the Strategic Direction

COTC Mission, Vision, Values, 2020-2024 Strategic Framework

**Vision**
Central Ohio Technical College will be recognized as Ohio’s premier technical college focused on student success as well as for excellence in workforce development and technical education.

**Mission**
To meet the technical education and training needs of students and employers in the area.

**Defining Characteristics**
- Workforce focused
- Student centered
- Community Driven
- Uniquely partnered

**Key Priorities**

**Student Success**
Help students achieve academic and career goals by improving learning and student support.

**Institutional Growth**
Increase institutional growth and stability through efficient program, enrollment and fiscal management.

**Collaborative Culture**
Promote a culture of collaboration and build a college community that values diversity and mutual respect.

**Operational Effectiveness**
Aim for the most efficient use of resources and optimal alignment of processes to improve institutional effectiveness, deliver consistently high quality and provide exceptional services.
It Builds off Past Planning

The Framework 2.0 Plan will build on previous planning.
- Phase 1 recommendations have been implemented since the 2012 Plan.
- On-going planning for Founders Hall will be incorporated.
# Newark SWOT Analysis

<table>
<thead>
<tr>
<th>STRENGTHS</th>
<th>WEAKNESSES</th>
<th>OPPORTUNITIES</th>
<th>THREATS</th>
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</thead>
<tbody>
<tr>
<td>Philanthropy from community</td>
<td>Lack of space in general</td>
<td>Enrollment growth</td>
<td>Encroachment of competitors on enrollment, including for-profit and online educational opportunities</td>
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<tr>
<td>Cost-sharing model with COTC</td>
<td>Need more residence halls</td>
<td>Alford Center – increased STEM curriculum</td>
<td>Long-term space for residence halls</td>
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<tr>
<td>Quality / beautiful physical facilities</td>
<td>Parking</td>
<td>Expanding residential options on campus</td>
<td>Parking</td>
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<tr>
<td>Diverse population</td>
<td>Transportation, including traffic on routes to campus</td>
<td>Expanded partnerships with industry</td>
<td>Aged space and deferred maintenance</td>
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<tr>
<td>Growing enrollment</td>
<td>Heavy class offerings mid-morning to midday</td>
<td>Increase transportation options</td>
<td>Public opinion of higher education</td>
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<td>Dedicated and talented staff</td>
<td>Communication between departments</td>
<td>Connection with the Columbus campus</td>
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<td>Proximity to Columbus campus</td>
<td>Mixed identity within community</td>
<td>Improve pedestrian paths through parking lots</td>
<td></td>
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<tr>
<td>Strong regional population growth</td>
<td></td>
<td>Celebrate our diversity through additional campus art</td>
<td></td>
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Newark
Pedestrian Network

1. Path to Founders Hall
2. Path to Warner Center
3. Path south of Founders Hall

5-MINUTE WALKING

0 100 500 FEET

100 500 FEET
Newark
Arrival and Landscape Character

• Internally focused quad with the lake as the organizing element
• Perimeter of quad will be substantially complete with completion of the new science building
• The outer ring of parking allows the campus core to be free of vehicular traffic
• Three campus arrival points identify OSU and COTC, all would benefit from greater consistency and stronger campus identity
• A large tensile structure adjacent to the lake provides space for campus and community events
• The tree canopy is less extensive than other regional campuses, additional shading would be desirable
• Consistent lighting, site furniture, and the art walk contribute to the campus success
Newark

Campus Interior Character

• Quality of space varies significantly between buildings
• Library does not meet current needs for study space
• Many renovations have been completed but there are additional opportunities to modernize classrooms and class labs
• Dining and student space is limited
• Space assignments do not co-locate unit academic spaces or faculty offices
• New on-campus housing provides valuable multi-purpose space
It Supports Framework 2.0 Goals

5 overarching goals for all campuses with campus specific strategies to achieve those goals

- Promote Academic Success
- Enhance the Student Experience
- Activate Open Spaces and Engage Natural Systems
- Elevate the Campus Identity and Brand
- Leverage Existing Space and Partnerships
Newark Campus Goals and Strategies

Promote Academic Success
- Instructional spaces
- Collaboration and study spaces
- Student services and resources
- Quality and condition of facilities

Enhance the Student Experience
- Student-centered spaces
- Dining
- Housing
- Recreation
- Health and wellness
- Quality and condition of facilities

Activate Open Spaces and Engage Natural Systems
- Stormwater management and sustainability
- Central Spaces
- Secondary Spaces

Elevate the Campus Identity and Brand
- Gateways and edges
- Internal and external branding
- Balance OSU and COTC

Leverage Existing Space and Partnerships
- Renovations
- Co-located, shared resources
- City and business partners
- Town-gown relationships and opportunities
Improve study space, learning environments, and key adjacencies.

- Provide additional quiet study spaces and modern learning environments
- Integrate informal study, collaboration, and hangout spaces across campus
- Improve (co-locate) adjacencies among departments and faculty
- Improve the quality of outdated buildings
Increase on-campus housing, dining, recreation, and student-centered space to support student life, events, and organizations.

- Expand on-campus housing and dining options
- Provide space for student events and organizations
- Expand health, wellness, and disability services
- Enhance outdoor recreation space
Activate the outdoor environment and utilize the natural setting to create a connected campus.

- Improve campus pedestrian and vehicular connectivity
- Maintain open space for events and activities.
- Activate secondary open spaces and plazas
Create welcoming and intuitive arrival experience with enhanced branding and wayfinding into and throughout the campus.

- Enhance the arrival experience, especially along Country Club Drive
- Improve branding, signage and wayfinding
- Enhance the degree to which campus art represents human diversity
Renovate existing, poor-quality space and maximize opportunities for shared resources between OSU and COTC.

- Maximize value of existing space with transformational renovations
- Leverage the OSU and COTC partnership for increased efficiency and impact
- Pursue community philanthropy, engagement and partnerships
- Increase utilization and opportunities at the Newark Earthworks Center
Newark Final Plan

A Partnership for Student Success
Newark
Existing Campus

Key drivers for planning:

• Enhance arrival experience, gateways and wayfinding
• Improve condition of space/facilities
• Activate open spaces
• Improve connectivity and pedestrian circulation
• Increase amount of on-campus housing with enhanced student life facilities and recreation
Newark
Existing Site Plan

1. Founders Hall
2. Hopewell Hall
3. LeFevre Hall
4. Reese Center
5. Warner Center
6. Adena Hall
7. North Classroom
8. McConnell Hall
9. Student Apartments
10. Science & Engineering
11. Facilities Building
Newark

Near-term Plan
Newark
Near-term Plan

Projects
1. Signage, Branding, and Wayfinding (throughout)
2. Landscape edge along Country Club Drive
3. Country Club Drive Entries & Internal Loop Road
4. Core Campus Nodes
5. Founders Hall Renovation
6. Housing Phase 2
7. Campus Dining Facility
8. Recreation fields
9. Establish a prairie landscape

EXISTING BUILDING
PROPOSED DEVELOPMENT
PROPOSED MAJOR RENOVATION
Newark
Long-term Vision
Newark
Long-term Vision

Projects
1. LeFevre Hall South Entry
2. Warner Center Renovation
3. Future Academic Building
4. Housing Phase 3
5. Addition to Adena Hall
6. Parking Structure
Newark Implementation Opportunities
Near-Term Implementation

1. Elevate the Campus Identity & Brand
2. Improve Open Space & Circulation
3. Leverage Existing Buildings through Transformational Renovations
Near-term opportunities exist to elevate the campus identity and brand with enhanced gateways, signage and wayfinding throughout campus.
Arrival Opportunity:
Existing Country Club Drive
Incorporate New Signage and Wayfinding
“Highway to Hallway” Signage Examples
Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus, and provide social spaces.
Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus, and provide social spaces.
Open Space Opportunity:
Existing Pedestrian Walk from Parking
Open Space Opportunity:
Strengthen Pedestrian Corridors from Parking
Open Space Opportunity:
Strengthen Pedestrian Corridors
Open Space Opportunity: 
Strengthen Pedestrian Corridors
Open Space Opportunity:
Strengthen Pedestrian Corridors
Open Space Opportunity:
Existing Pedestrian Walk to Housing
Open Space Opportunity:
Pedestrian Walk to Housing Concept
Campus Nodes
Scales of Interventions

ACTIVATE OPEN SPACE

OUTDOOR CLASSROOM

ACTIVATE EXISTING PLAZA

NEW PLAZA
Open Space Opportunity:
Existing Founders Hall Plaza
Open Space Opportunity:
Founders Hall Plaza Concept
Open Space Opportunity:
Existing Campus Open Space
Open Space Opportunity:
Open Space Concept - Create Places “to be”
Open Space Opportunity:
Create Places "to be"
Leverage Existing Buildings through Transformational Renovations and Additions

Building renovations, additions, and new housing will provide modern spaces that promote student success and enhance the student experience.
Founders Hall Renovation

CATWALKS

Schooley Caldwell 01.20.2020
Library & Study Space
Student Space
Student Housing
Dining
Renovation and Addition Opportunity:

Addition to Adena Hall
Renovation and Addition Opportunity:
Addition to Adena Hall

- Construct new multi-purpose gym with retractable bleachers to support intermural sports and student life events
- Consider additional programmatic space to support increased on-campus population
- Footprint represents approximately 30,000 GSF
- Create new entrances at north connecting to future development and south to quad
- Consider student lounge and hang-out space along south face overlooking lake
Newark Campus
Long-term Vision
Newark Campus
Long-term Vision
Next Steps

November: Post presentation to website for 2-week public comment period

November/December: IPPLG presentation

December: Final Deliverables

2021: Individual Campus Rollouts