Regional Framework 2.0
Newark
A Partnership for Student Success
February 2021
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2. Framework 2.0 Goals and Strategies
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   • Site Analysis and Context
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The Ohio State University, with a strong land grant tradition, is one of the nation’s largest and most comprehensive institutions of higher education. In response to the ever-changing and dynamic campus environment, the University embarked on a unique planning effort for its regional campuses that was driven by the academic mission and an integration of strategic, financial and physical planning.

The Regional Framework 2.0 planning process for Lima, Mansfield, Marion, and Newark occurred over twelve months through a series of in-person and virtual workshops and meetings. As an update to the 2012 Framework Plan, Framework 2.0 tested the original planning assumptions against new and updated requirements, incorporated recent projects and planning efforts, and included a program driven approach to address near-term development challenges and guide future capacity.

Planning for the Newark campus engaged stakeholders for both Ohio State and Central Ohio Technical College (COTC) in a dialogue focused on supporting partnerships between the two institutions and leveraging existing campus assets. Framework 2.0 reinforces and refines previous planning ideas while establishing new concepts that will strengthen the campus and further support the academic missions of both institutions.
# Project Schedule

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<th>Phase 3: RECOMMEND</th>
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<td><strong>12 Weeks</strong></td>
<td><strong>19 Weeks</strong></td>
<td><strong>16 Weeks</strong></td>
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<td>January 24th: Kickoff Call:</td>
<td>May 27-28:</td>
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<td>- Intro, Goals, Process</td>
<td>Workshop 3: Lima</td>
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<td>- Working Groups</td>
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<td>- Design Scenarios</td>
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<td>- Stakeholder Engagement</td>
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<td>Workshop 5: Newark</td>
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<td><strong>6 Weeks</strong></td>
<td><strong>4 Weeks</strong></td>
<td><strong>3 Weeks</strong></td>
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<td>Nov 2020</td>
<td>Jan 2021</td>
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</table>
Framework 2.0 is a Process that Aligns the Campus with Its Mission and Programs

STRATEGIC PLAN
WHAT

CAPITAL PLAN
HOW

FRAMEWORK PLAN
WHERE

RESULTS
Shared vision that guides development
Sustained Implementation
It Responds to the Strategic Direction

Ohio State Newark Mission, Vision, Values, 2018-2023 Strategic Plan

**Vision**
Our vision is to become a national model for regional campuses of public universities.

**Mission**
Our mission is to provide affordable, open access to Ohio State for all Ohioans.

**Strategic Focus: Improving Student Success**
- Enhance the Student Experience
- Expand Academic Programming
- Improve Access and Affordability
- Strengthen and Sustain Our Commitment to Antiracism*

*Note: The campus is updating its strategic plan to extend it to 2025. A new strategic priority--strengthen and sustain our commitment to antiracism--though still in draft form, will be added to the plan.
It Responds to the Strategic Direction

COTC Mission, Vision, Values, 2020-2024 Strategic Framework

**Vision**
Central Ohio Technical College will be recognized as Ohio’s premier technical college focused on student success as well as for excellence in workforce development and technical education.

**Mission**
To meet the technical education and training needs of students and employers in the area.

**Defining Characteristics**
- Workforce focused
- Student centered
- Community Driven
- Uniquely partnered

**Key Priorities**

**Student Success**
Help students achieve academic and career goals by improving learning and student support.

**Institutional Growth**
Increase institutional growth and stability through efficient program, enrollment and fiscal management.

**Collaborative Culture**
Promote a culture of collaboration and build a college community that values diversity and mutual respect.

**Operational Effectiveness**
Aim for the most efficient use of resources and optimal alignment of processes to improve institutional effectiveness, deliver consistently high quality and provide exceptional services.
The Framework 2.0 Plan will build on previous planning.

- Phase 1 recommendations have been implemented since the 2012 Plan.
- On-going planning for Founders Hall will be incorporated.

It Builds off Past Planning

Below illustrates our campus at build out. As noted in our capacity analysis, surface parking capacity will not be able to keep up with the building capacity illustrated here. Several factors impact parking capacity including assessing the ideal parking ratio for our campus, the pace of development, parking management strategies, expansion of on-campus housing, design parameters and implications, and evaluating alternative parking and travel modes. We have provided for an 800 space parking garage (sited in the western parking lots) in this build out to address potential parking needs and evaluate possible locations for such a facility on our campus.
## Newark SWOT Analysis

<table>
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<tr>
<th>STRENGTHS</th>
<th>WEAKNESSES</th>
<th>OPPORTUNITIES</th>
<th>THREATS</th>
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<tr>
<td>Philanthropy from community</td>
<td>Lack of space in general</td>
<td>Enrollment growth</td>
<td>Encroachment of competitors on enrollment, including for-profit and online educational opportunities</td>
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<tr>
<td>Cost-sharing model with Central Ohio Technical College</td>
<td>Limited number of residence halls (need more)</td>
<td>Alford Center – increased STEM curriculum</td>
<td>Long-term space for residence halls</td>
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<tr>
<td>Quality / beautiful physical facilities</td>
<td>Parking</td>
<td>Expanding residential options on campus</td>
<td>Parking</td>
</tr>
<tr>
<td>Diverse population</td>
<td>Transportation, including traffic on routes to campus</td>
<td>Expanded partnerships with industry</td>
<td>Aged space and deferred maintenance</td>
</tr>
<tr>
<td>Growing enrollment</td>
<td>Heavy class offerings mid-morning to midday</td>
<td>Increase transportation options</td>
<td>Public opinion of higher education</td>
</tr>
<tr>
<td>Dedicated and talented staff</td>
<td>Communication between departments</td>
<td>Connection with the Columbus campus</td>
<td></td>
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<tr>
<td>Proximity to Columbus campus</td>
<td>Mixed identity within community</td>
<td>Improve pedestrian paths through parking lots</td>
<td></td>
</tr>
<tr>
<td>Strong regional population growth</td>
<td></td>
<td>Celebrate our diversity through additional campus art</td>
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- **STRENGTHS**
  - Philanthropy from community
  - Cost-sharing model with Central Ohio Technical College
  - Quality / beautiful physical facilities
  - Diverse population
  - Growing enrollment
  - Dedicated and talented staff
  - Proximity to Columbus campus
  - Strong regional population growth

- **WEAKNESSES**
  - Lack of space in general
  - Limited number of residence halls (need more)
  - Parking
  - Transportation, including traffic on routes to campus
  - Heavy class offerings mid-morning to midday
  - Communication between departments
  - Mixed identity within community

- **OPPORTUNITIES**
  - Enrollment growth
  - Alford Center – increased STEM curriculum
  - Expanding residential options on campus
  - Expanded partnerships with industry
  - Increase transportation options
  - Connection with the Columbus campus
  - Improve pedestrian paths through parking lots
  - Celebrate our diversity through additional campus art

- **THREATS**
  - Encroachment of competitors on enrollment, including for-profit and online educational opportunities
  - Long-term space for residence halls
  - Parking
  - Aged space and deferred maintenance
  - Public opinion of higher education
Lack of identity and branding along Country Club Drive. Vehicular circulation is outside the campus core which reduces conflicts with pedestrians.
Newark
Pedestrian Network

Lack of hierarchy within the pedestrian network; opportunity to activate plazas.
Newark

Arrival and Landscape Character

• Internally focused quad with the lake as the organizing element
• Perimeter of quad development will be substantially complete with construction of the new science building
• The distance between the one- to two-story buildings surrounding the quad makes the space feel even larger than it is
• The outer ring of parking allows the campus core to be free of vehicular traffic
• Three campus arrival points identify Ohio State and Central Ohio Technical College, all would benefit from greater consistency and stronger campus identity
• A large tensile structure adjacent to the lake provides space for campus and community events
• The tree canopy is less extensive than other regional campuses, additional shading would be desirable
• Opportunity to diversity art on campus
• Consistent lighting, site furniture, and the art walk contribute to the campus success
Newark
Campus Interior Character

- Quality of space varies between buildings
- Library does not provide the sizes and variety of study spaces need to support the student population
- Many renovations have been completed but there are additional opportunities to modernize classrooms and class labs
- Dining and student space is limited
- Space assignments do not co-locate unit academic spaces or faculty offices
- New on-campus housing provides valuable multi-purpose space
The Framework 2.0 planning process identified five overarching goals applicable to all of the regional campuses. Specific strategies to achieve these goals are unique to each campus based on context, existing conditions, campus priorities and the shared vision of Ohio State and the co-located institutions.

The University supports access to an outstanding, affordable education characterized by collaboration across disciplines and connectivity throughout the physical campus. The goals are integral to the planning recommendations and provide a foundation for development and decision making that will continue to guide the University for the next 10 to 15 years.
Newark Campus Goals and Strategies

**Promote Academic Success**
- Instructional spaces
- Collaboration and study spaces
- Student services and resources
- Quality and condition of facilities

**Enhance the Student Experience**
- Student-centered spaces
- Dining
- Housing
- Recreation
- Health and wellness
- Quality and condition of facilities

**Activate Open Spaces and Engage Natural Systems**
- Stormwater management and sustainability
- Central spaces
- Secondary spaces and prairies

**Elevate the Campus Identity and Brand**
- Gateways and edges
- Internal and external branding
- Balance Ohio State and Central Ohio Technical College identity

**Leverage Existing Space and Partnerships**
- Renovations
- Co-located, shared resources
- City and business partners
- Town-gown relationships and opportunities
Promote Academic Success

Improve study space, learning environments and key adjacencies.

• Provide additional quiet study spaces and modern learning environments

• Integrate informal study, collaboration, and hangout spaces across campus

• Create spaces that support the diverse population

• Provide space to allow for growth in new programs

• Improve (co-locate) adjacencies among departments and faculty

• Provide additional space for continued support of STEM teaching, learning and research
Increase on-campus housing, dining, recreation and student-centered space to support student life, events and organizations.

- Expand on-campus housing and dining options
- Provide space for student events and organizations
- Expand health, wellness and disability services
- Enhance outdoor recreation space
Activate the outdoor environment and utilize the natural setting to create a connected campus.

- Improve campus pedestrian and vehicular connectivity
- Maintain open space for events and activities.
- Activate secondary open spaces and plazas
Elevate the Campus Identity and Brand

Create welcoming and intuitive arrival experience with enhanced branding and wayfinding into and throughout the campus.

- Enhance the arrival experience, especially along Country Club Drive
- Improve branding, signage and wayfinding
- Enhance the degree to which campus art represents human diversity
Leverage Existing Space & Partnerships

Renovate existing, poor-quality space and maximize opportunities for shared resources between Ohio State and Central Ohio Technical College.

• Maximize value of existing space with transformational renovations
• Leverage the Ohio State and Central Ohio Technical College partnership for increased efficiency and impact
• Pursue community philanthropy, engagement and partnerships
• Increase utilization and opportunities at the Newark Earthworks Center
A Partnership for Student Success

In order to support the mission, strategic direction and student success, the University needs to leverage existing assets, reinvest in existing facilities, and strategically build new.

Framework 2.0 seeks to strengthen both physical and programmatic connections by prioritizing open space and circulation improvements and development opportunities that enhance these linkages. The near-term plan prioritizes student-oriented space through strategic renovations and new facilities for on-campus housing and dining while the long-term vision ensures the capacity for future growth.
Key drivers for planning:

- Enhance arrival experience, gateways and wayfinding
- Improve condition of space/facilities
- Activate open spaces
- Improve connectivity and pedestrian circulation
- Increase amount of on-campus housing with enhanced student life facilities and recreation
Newark
Existing Site Plan

1. Founders Hall
2. Hopewell Hall
3. LeFevre Hall
4. Reese Center
5. Warner Center
6. Adena Hall
7. North Classroom
8. McConnell Hall
9. Student Apartments
10. Alford Center
11. Facilities Building
Newark
Near-term Plan

- PROPOSED DEVELOPMENT
- EXISTING BUILDING
- PROPOSED MAJOR RENOVATION
Newark
Near-term Plan

Projects

1. Signage, Branding, and Wayfinding (throughout)
2. Landscape edge & bike path along Country Club Drive
3. Country Club Drive Entries & Internal Loop Road
4. Core Campus Nodes
5. Founders Hall Renovation
6. On-Campus Housing Phase 2
7. Campus Dining Facility
8. Recreation fields
9. Establish a prairie landscape
Newark
Long-term Vision

EXISTING BUILDING
PROPOSED DEVELOPMENT
PROPOSED MAJOR RENOVATION
Newark
Long-term Vision

Projects
1. LeFevre Hall South Entry
2. Warner Center Renovation
3. Future Academic Buildings
4. On-Campus Housing Phase 3
5. Addition to Adena Hall
6. Future Parking Structure
Newark Campus
Existing
The Framework 2.0 plan identifies a number of near-term and long-term opportunities to transform the physical campus and further support the mission and strategic goals of the university. Many of these opportunities focus on campus identity, open space and strategic renovations. Transformational implementation strategies focus on Ohio State and Central Ohio Technical College’s ability to:

4. Implementation Opportunities

- Elevate the Campus Identity and Brand
- Improve Open Space and Circulation
- Leverage Existing Buildings through Transformational Renovations
Near-term opportunities exist to elevate the campus identity and brand with enhanced gateways, signage and wayfinding throughout campus.
Arrival Opportunity:
Existing Country Club Drive
Arrival Opportunity:
Country Club Drive Concept
Incorporate New Signage and Wayfinding
“Highway to Hallway” Signage Examples
Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus and provide social spaces.
Open space improvements at multiple scales will increase pedestrian connectivity, activate the campus and provide social spaces.
Open Space Opportunity:
Existing Pedestrian Walk from Parking
Open Space Opportunity:
Strengthen Pedestrian Corridors from Parking
Newark
Circulation Hierarchy

Path toward Founders Hall

Path toward Reese Center
Open Space Opportunity:
Strengthen Pedestrian Corridors
Open Space Opportunity:
Strengthen Pedestrian Corridors
Open Space Opportunity:
Strengthen Pedestrian Corridors
Open Space Opportunity:
Existing Pedestrian Walk to Housing
Open Space Opportunity:
Pedestrian Walk to Housing Concept
Campus Nodes
Scales of Interventions

ACTIVATE OPEN SPACE

OUTDOOR CLASSROOM

ACTIVATE EXISTING PLAZA

NEW PLAZA
Newark
Plaza Activation

1. Founders Hall
2. Reese Center

ACTIVATED OPEN SPACE
PLAZA
Open Space Opportunity:
Existing Founders Hall Plaza
Open Space Opportunity:
Founders Hall Plaza Concept
Open Space Opportunity:
Existing Campus Open Space
Open Space Opportunity:
Open Space Concept - Create Places “to be”
Open Space Opportunity:
Create Places “to be”
Building renovations, additions, and new housing will provide modern spaces that promote student success and enhance the student experience.
Founders Hall Renovation

CATWALKS
Library and Study Space
Student Space
On-Campus Housing
Dining
Renovation and Addition Opportunity:

Addition to Adena Hall
Renovation and Addition Opportunity:
Addition to Adena Hall

- Construct new multi-purpose gym with retractable bleachers to support intramural sports and student life events
- Consider additional programmatic space to support increased on-campus population
- Footprint represents approximately 30,000 GSF
- Create new entrances at north connecting to future development and south to quad
- Consider student lounge and hang-out space along south face overlooking lake
For additional information, or to provide comments, please contact:
Planning, Architecture and Real Estate | 614-688-3715 | pare.osu.edu
pare.osu.edu/framework
5. Supplemental Information

Additional documentation and supporting materials for Framework 2.0, including a version of this document, other presentations and the executive summary tri-fold are available at: pare.osu.edu/framework

For quick reference, the following section includes more detailed site analysis and additional concepts that were reviewed.
Site Analysis and Context

The following diagrams highlight additional opportunities and challenges that informed the recommendations.
Newark
Campus location

Map showing locations of various research stations and airports in Ohio, with Newark marked as 35+ miles away from COLUMBUS.
Newark
Existing Campus
Newark
Open Space Typology

FORMAL/CENTRAL SPACE
INFORMAL
RECREATION
PAVED PATHWAY
HYDROLOGY
Newark
Open Space Typology

FORMAL/CENTRAL SPACE
INFORMAL
RECREATION
PAVED PATHWAY
HYDROLOGY
PLAZA

Founders Hall

Reese Center
Newark

Topography

Campus is relatively flat with slopes falling to the southeast
Newark

Building Condition

1. Founders Hall | 71.46%
2. Adena Hall | 76.04%
3. Amphitheatre
4. North Classroom | 89.19%
5. Residence Halls | 74.12%
6. McConnell Hall | 100%
7. Warner Center | 95.2%
8. Hopewell Hall | 77.11%
9. Hall House | 83.70%
10. Reese Center | 88.94%
11. Facilities | 100%
12. Lefevre Hall | 76.26%

Newark Building Condition

EXCELLENT: 90% - 100%
ADEQUATE: 80% - 89%
MINOR RENOVATION: 70% - 79%
MAJOR RENOVATION: Below 70%
NOT RATED
Concept Development and Draft Plan Review

The following is a summary of the options explored during concept development and the draft plan engagement exercise that informed the near-term plan and long-term vision. More details for these concepts can be found in meeting presentations delivered throughout the project.
Newark
Densify the Core

Concept 1

- Housing
- Recreation
- Surface Parking

Open Space Connections
Development
Campus Housing

5-Minute Walk
Major Vehicular Circulation
Arrival
Bike Path
Secondary Space/Plaza
Open Space Connections
Building Renovation
Program Realignment/Branding/Targeted Renovation
Development
Campus Housing
1. **Renovate Founders Hall**
   - Incorporate recommendations of 2020 *Founders Hall Renovation & Master Plan*

2. **Construct On-campus Housing**
   - 240 Beds in 2 building, 3 communities per building with supporting program spaces

3. **Construct Dining Hall**
   - Demolish the North Classroom Building
   - Build new Dining Hall to support on-campus housing and student life programs

4. **Construct New Academic Building**
   - Densify the academic core by constructing a new academic building between Hopewell Hall & Reese Center

5. **Construct Addition to Hopewell Hall**
   - Demolish south wing of Hopewell Hall
   - Construct academic and student life focused addition
   - Integrate ground floor space with existing building and new light court to create student space

5. **Construct Addition to Adena Hall**
   - Provide additional recreation and wellness spaces to support on-campus housing and student life programs
Newark
Redefine the Core
Concept 2

Newark
Promote Academic Success
Enhance the Student Experience

1. **Renovate** Founders Hall
   - Incorporate recommendations of 2020 Founders Hall Renovation & Master Plan

2. **Construct** On-campus Housing
   - 240 Beds in 2 building, 3 communities per building with supporting program spaces
   - Future Housing: 240 - 320 Beds, 2 building, with supporting program spaces

3. **Construct** Dining Hall
   - Demolish the North Classroom Building
   - Build new Dining Hall to support on-campus housing and student life programs

4. **Construct** Parking Structure
   - Construct garage to support enrollment growth, events at the Reese Center, and loss resulting from housing construction

5. **Construct New** Academic Buildings
   - Densify the academic core by constructing a new academic building between Hopewell Hall & Reese Center
   - Demolish Hopewell and Construct new Academic Buildings in the campus core

6. **Construct** Addition to Adena Hall
   - Provide additional recreation and wellness spaces to support on-campus housing and student life programs
Newark
Build on Surface Parking

Concept 3

- Newark
- Build on Surface Parking

- 5-MINUTE WALK
- MAJOR VEHICULAR CIRCULATION
- ARRIVAL
- BIKE PATH
- SECONDARY SPACE/PLAZA
- OPEN SPACE CONNECTIONS
- BUILDING RENOVATION
- PROGRAM REALIGNMENT/BRANDING/TARGETED RENOVATION
- DEVELOPMENT
- CAMPUS HOUSING

GARAGE
HOUSING
RECREATION
SURFACE PARKING
OPEN SPACE CONNECTIONS
DEVELOPMENT
CAMPUS HOUSING
BUILDING RENOVATION
PROGRAM REALIGNMENT/BRANDING/TARGETED RENOVATION
DEVELOPMENT
CAMPUS HOUSING

5-MINUTE WALK
MAJOR VEHICULAR CIRCULATION
ARRIVAL
BIKE PATH
SECONDARY SPACE/PLAZA
OPEN SPACE CONNECTIONS
BUILDING RENOVATION
PROGRAM REALIGNMENT/BRANDING/TARGETED RENOVATION
DEVELOPMENT
CAMPUS HOUSING
1. **Renovate Founders Hall**
   - Incorporate recommendations of 2020 Founders Hall Renovation & Master Plan.

2. **Construct On-campus Housing**
   - 240 Beds in 2 building, 3 communities per building with supporting program spaces.
   - Future Housing: Potential P3 Apartment Style.

3. **Construct Dining Hall**
   - Demolish the North Classroom Building.
   - Build new Dining Hall to support on-campus housing and student life programs.

4. **Construct Parking Structure**
   - Construct garage to support enrollment growth and loss resulting from new construction.

5. **Construct New Academic Buildings**
   - Construct new academic buildings on existing surface parking.
Concept 1
Densify the Core

Concept 2
Redefine the Core

Concept 3
Build on Surface Parking
Steering Committee Feedback

- Include research in goals under Academic Success
- Like enhancements along Country Club Drive
- Like connected bike path
- Think having a place for a parking garage in the plan is important
- Split on sub-dividing central open space (more pros than cons overall)
- Consider creating a native prairie on campus
- Like addition for Adena for all schemes
- Welcoming, designed campus supports both residential students and commuters
Working Group Feedback

Concept 1
Densify the Core

Concept 2
Redefine the Core

Concept 3
Build on Surface Parking

don't like garage location along Grandville - close to President's house

like garage location in #3 - should it be closer to the core?

think about where to expand surface parking
could there be a one-story deck

Hopewell needs to go

like entrance roadways of #3
potential garage location

consider loading
Newark Mural Workshop Exercise

During the Draft Plan workshop, the Working Group evaluated how well the proposed projects support the Framework Goals and how feasible the project would be to implement.
Newark
Mural Workshop Exercise

The Working Group then prioritized projects to inform the near-term plan and long-term vision.

2 Prioritize

As a group, sort the proposed projects into near and long term priority categories.

- Near Term: 0-7 years
  - Renovations
    - Founders Hall
    - Library
    - College of Business
  - New Construction
    - East Campus Residence Halls
    - Engineering Research Center
    - Flexible Event Facility
    - Exhibition & Public Landscapes
  - Site Improvements
    - Bike Path Loop

- Long Term: 7+ years
  - Academic Building: South of Science
  - Addition to Alumni Hall
  - Academic Building: East
  - Academic Building: West
  - Housing:
    - Residence Halls
  - Recreation Fields

3 Visualize

Ayers Saint Gross staff will update this illustrated plan to reflect the priorities chosen above.

- Near Term: 0-7 years
  - Renovations
    - Founders Hall
    - Library
    - College of Business
  - New Construction
    - East Campus Residence Halls
    - Engineering Research Center
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